



2012 FGWA Annual Convention & Trade Show

Brighten Your Future With FGWA

May 3 - 5, 2012

**Caribe Royale All Suite Hotel
Orlando, FL**

Exhibitor Prospectus & Sponsorship Opportunities



Join us May 3 - 5, 2012
at the **Caribe Royale All Suite
Hotel in Orlando!**

The Florida Ground Water Association is pleased to invite your company to participate in the **2012 FGWA Annual Convention & Trade Show** being held May 3 – 5, 2012 at the **Caribe Royale All Suite Hotel** in Orlando, Florida. With planning and development well underway, the 2012 Convention promises to be an excellent experience for not only our attendees, but for our exhibitors and sponsors as well.

Invitation to Vendors

Licensed water well contractors in the State of Florida are required to earn 12 continuing education credits by July 31, 2013 and the FGWA Convention is the perfect opportunity for these contractors to earn all of these credits in one weekend. Activities in the trade show hall are being planned to increase traffic for our vendors. Among these activities is the FGWA Silent Auction, which will take place throughout the show and culminate with the announcement of the winners Saturday afternoon. We are also excited to announce the cash lunch will again be available Saturday in the trade show hall. We have a limited number of booth spaces available and expect a quick sell-out. Make plans now to participate. This is a show you don't want to miss!

A Sponsor / Exhibitor Agreement and detailed information is enclosed for your review and consideration. By sponsoring an event at the 2012 FGWA Annual Convention & Trade Show you will not only gain valuable exposure to convention attendees, you will also receive special benefits such as promotion of your company at the convention, recognition of your company in the convention program and in *Florida Driller* magazine, plus much more!

Reserve your exhibit space today! Please be sure to return your completed Sponsor / Exhibitor Agreement to the FGWA headquarters at 325 John Knox Road, Ste L103, Tallahassee, FL 32303 or by fax to (850) 222-3019. For additional information please contact the FGWA office at (850) 205-5641 or visit www.fgwa.org.

We look forward to seeing you in Orlando in May 2012!

Brighten Your Future

With FGWA

Schedule Of Events

Thursday, May 3, 2012

12:30 p.m. FGWA Grand Golf Tournament
(sponsorships available)

Friday, May 4, 2012

8:00 a.m. – 3:00 p.m. Educational Sessions
9:00 a.m. – 2:00 p.m. Exhibit Registration & Setup
3:00 p.m. – 6:00 p.m. Trade Show Hall Grand Opening
6:00 p.m. – 7:30 p.m. Friday Night Reception
(sponsorships available)

Saturday, May 5, 2012

7:30 a.m. – 8:00 a.m. Breakfast
8:00 a.m. – 11:00 a.m. Educational Sessions
10:00 a.m. – 1:00 p.m. Trade Show Open
11:00 a.m. – 1:00 p.m. Lunch in Trade Show Hall
12:45 p.m. Silent Auction Winners
Announced
1:00 p.m. – 2:00 p.m. Educational Sessions
1:00 p.m. – 3:00 p.m. Exhibit Teardown



2012 FGWA Grand Golf Tournament

The 2012 FGWA Grand Golf Tournament will be held at **Falcon's Fire Golf Club** on Thursday, May 3 at 12:30 p.m. Falcon's Fire Golf Club is recognized both regionally and nationally as one of the finest public golf courses in Orlando. This Rees Jones designed championship golf course and the spacious Clubhouse offer guests a spectacular golfing experience.

All proceeds from the FGWA Grand Golf Tournament will be donated to Operation Helping Hand for active duty military families whose loved ones have been wounded or injured in service to their country. Sponsorship opportunities are available for the tournament and information is included in this brochure. To register a player or team, please visit www.fgwa.org and download the registration form or contact the FGWA office at (850) 205-5641.

Questions?

Contact FGWA at (850) 205-5641 or visit www.fgwa.org

General Information

Security

The exhibit area will be locked at the close of each day for the protection of the exhibits. Unauthorized personnel will not have access to the exhibit area during non-show hours.

Name Badges

The exhibitor confirmation packets will contain an Exhibitor Representative Registration Form for exhibitors to use to register all on-site representatives. Every person on the show floor will be required to have a badge, both exhibitors and convention registrants. Therefore, it is extremely important to return this form to the FGWA office by the indicated deadline.

Silent Auction

FGWA will be holding its silent auction again this year during trade show hours. This is the perfect opportunity for exhibitors to create excitement and increase traffic at their booth. Auction items may include gift cards, theme park tickets, electronics, drilling equipment or services...the choice is yours! FGWA will promote participating companies and auction items leading up to the show so make plans now to participate. A commitment form is available online at www.fgwa.org and will also be included in exhibitor confirmation packets.

Lunch in Trade Show Hall

We are excited to announce that we will again offer a cash lunch on Saturday, May 5 from 11:00 a.m. – 1:00 p.m. in the trade show hall for attendees and exhibit representatives. Information to purchase lunch tickets will be included with the exhibitor confirmation packets.

2012 FGWA Convention Yearbook

The special Convention Yearbook will be published for distribution at the 2012 FGWA Annual Convention & Trade Show. The FGWA Convention Yearbook affords excellent coverage of the ground water industry for advertisers who wish to promote their products and services, or to create excitement about their booth in the trade show hall. The FGWA Convention Yearbook will be distributed to all convention attendees...that's over 400 well drillers!

If you are interested in showing your support of FGWA and advertising your company and its products at the same time, please return the enclosed Sponsor / Exhibitor Agreement today. Advertisers will be contacted by FGWA regarding specifications and deadlines once the agreement has been received.

General Convention Sponsors

(includes booth space)

FGWA has created several sponsorship packages which include booth space as well as various forms of sponsor recognition to increase your return on investment from participating in the show. The sponsorship levels are detailed below. There is also the option to only purchase booth space with no sponsor recognition.

Platinum Sponsor – SOLD OUT!

- \$1,750 Member / \$1,900 Non-Member (6 available)

- One (1) Convention Double Booth Package in Prime Location (includes either a 10' x 16' or 8' x 20' draped booth in front of trade show hall; prime spaces only available to Platinum Sponsors)
- Six (6) Complimentary Trade Show Representatives
- Logo recognition on FGWA Convention webpage until August 2012
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue
- One (1) Complimentary Full page black & white ad in Convention Yearbook
- Upgrade to full color ad (3 available) – Add \$200

Gold Sponsor

\$1,250 Member / \$1,400 Non-Member

- One (1) Convention Booth Package (includes 8' x 10' draped booth)
- Four (4) Complimentary Trade Show Representatives
- Sponsor recognition on FGWA Convention webpage until August 2012
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue
- One (1) Complimentary Half page black & white ad in Convention Yearbook
- Upgrade to double booth space (8' x 20') – Add \$500

Silver Sponsor

\$1,000 Member / \$1,150 Non-Member

- One (1) Convention Booth Package (includes 8' x 10' draped booth)
- Three (3) Complimentary Trade Show Representatives
- Sponsor recognition on FGWA Convention webpage until August 2012
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue
- One (1) Complimentary Quarter page black & white ad in Convention Yearbook
- Upgrade to double booth space (8' x 20') – Add \$500

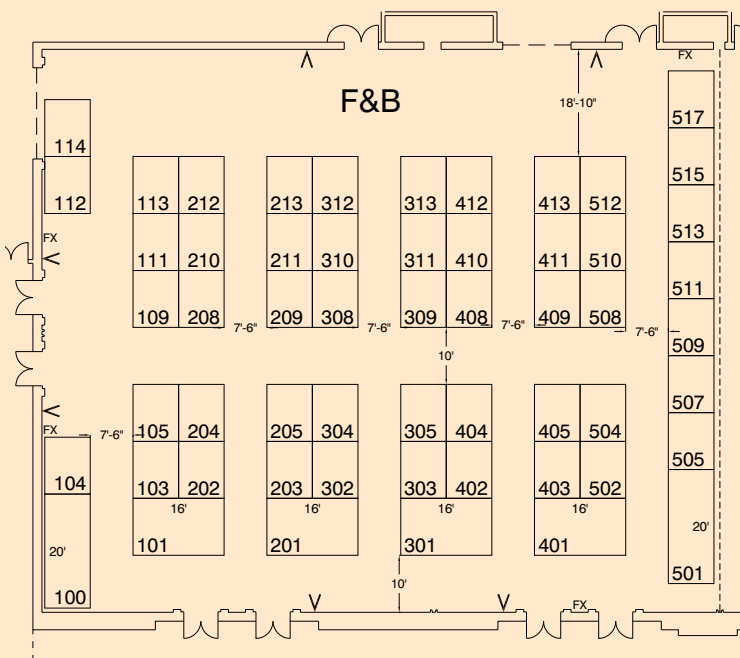
Bronze Sponsor

\$750 Member / \$900 Non-Member

- One (1) Convention Booth Package (includes 8' x 10' draped booth)
- Two (2) Complimentary Trade Show Representatives
- Sponsor recognition on FGWA Convention webpage until August 2012
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue
- Upgrade to double booth space (8' x 20') – Add \$500

Trade Show Hall Floor Plan

Caribe Royale All Suite Hotel



Booth Space Includes

Booth space includes pipe and drape dividers and a 7" x 44" identification sign only. All other booth furnishings and equipment, such as tables and chairs, easels, panels and electrical service must be ordered by the exhibitor at their own expense from the exhibit contractor. An Exhibit Service Manual will be emailed to the pre-show contact and will also be available online. This manual will include all necessary order forms for these services. Be sure to order these items early as there is a discount available for pre-show orders!

(8' x 10') Exhibit Booth Only

\$500 Member / \$650 Non-Member

(No sponsor recognition provided)

Outside Vehicle Display

\$250 Member / \$400 Non-Member

(No sponsor recognition provided)

Additional Sponsorship Opportunities

In addition to the various general convention sponsorships and exhibit booth space, FGWA offers a wide variety of additional sponsorship opportunities which are available to both exhibiting and non-exhibiting companies.

Friday Night Reception – \$1,000 (2 available)

- Shared sponsorship of the Friday Night Reception
- Sponsor recognition on all marketing materials and signage at the reception
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue
- 5 minutes to address attendees at the Friday Night Reception
- Signature Cocktail Drink to include company name to be served at the Reception
- One (1) Complimentary Full Registration to the FGWA Annual Convention & Trade Show
- One (1) Complimentary Set of Attendee Mailing Labels sent 4 weeks prior to the show to promote your company

FGWA Golf Tournament – \$500 (3 available)

- Shared sponsorship of the FGWA Golf Tournament
- Sponsor recognition on all marketing materials and signage at the convention and golf tournament
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue
- Opportunity to address the golfers before the tournament
- Two (2) Complimentary golf registrations
- One (1) Complimentary Hole Sign

Saturday Luncheon – \$750 (2 available)

- Shared sponsorship of the Saturday Luncheon in the trade show hall
- 5 minutes to address attendees during the Saturday Luncheon
- Table(s) to display company materials
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue

Attendee Tote Bags – \$850 (2 available)

- Shared sponsorship of the Attendee Tote Bags
- Company logo (*along with FGWA logo*) printed on tote bags given to attendees. Company may also provide pre-made company tote bags
- One (1) Complimentary trade show bag insert
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue
- 5 minutes to address attendees at the Trade Show Hall Grand Opening
- One (1) Complimentary Full Registration to the FGWA Annual Convention & Trade Show
- One (1) Complimentary Set of Attendee Mailing Labels sent 4 weeks prior to the show to promote your company

Attendee Lanyards – \$1,000 (1 available)

- Sole sponsorship of the FGWA Attendee Lanyards
- Company logo (*along with FGWA logo*) printed on lanyards given to all attendees. Company may also provide pre-made company lanyards
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue

Friday Night Reception Entertainment

– \$800 (1 available)

- Sole sponsorship of the Friday Night Reception Entertainment
- Sponsor recognition on all marketing materials and signage at the convention and Friday Night Reception
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue

FGWA Convention Registration Desk

– \$750 (1 available) – SOLD OUT!

- Sole sponsorship of the FGWA Convention Registration Desk
- Company logo (*along with FGWA logo*) on registration desk signage
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue

FGWA Annual Membership Meeting

– \$500 (1 available)

- Sole sponsorship of the FGWA Annual Membership Meeting
- 5 minutes to address attendees at the Membership Meeting
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue

Educational Course Sponsor

– \$500 (Multiple Available)

- Sole sponsorship of the educational course of your choice at the convention
- 5 minutes to address attendees prior to the presentation of your choice
- Opportunity to introduce the course speaker
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue

Convention Tote Bag Insert

– \$250 (Multiple Available)

- One (1) Convention Tote Bag insert

Golf Tee Sign Sponsor – \$125 (18 available)

- One (1) tee sign at one golf hole (*tee signs will be assigned on a first come, first-served basis*)
- Sponsor recognition in Florida Driller Magazine Convention Issue
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue

* Signed Sponsor / Exhibitor Agreement and sponsor logo in EPS, JPG or TIFF 300 dpi format must be returned by 12/1/2011 to be recognized in the Convention Registration Brochure.

** Sponsor to provide logo in EPS or TIFF file by 3/30/2012 to be recognized in onsite program, signage and promo items

FGWA Exhibitor / Sponsor Rules & Regulations

CONTRACT FOR SPACE: This application for exhibit space, the formal notice of space assignment by Management, these Rules & Regulations and the rules and regulations set forth in the EXHIBITOR'S Manual constitute a contract for the right to exhibit at FGWA's Convention & Trade Show. EXHIBITOR also agrees to comply with the rules & regulations of the Caribe Royale All Suite Hotel.

EXHIBIT LIMITATIONS: Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits shall not obstruct the view or interfere with traffic to exhibits of others, and must be constructed in compliance with Display Rules & Regulations as developed, including Endcap Restrictions, accepted and endorsed by IAEM, EDPA, ESCA, and IEA (copy provided with EXHIBITOR manual and available again upon request).

SOUND: Exposition management (FGWA) reserves the right to determine at what point sound constitutes interference with others and must be discontinued or modified. Any method to project sound beyond the confines of the exhibit booth is expressly prohibited.

OFFICIAL DECORATOR: Freeman Company is the Official Decorator, Drayage Contractor and Labor Contractor for this event and shall have the exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and nontechnical man-power, on a rental basis to individual EXHIBITORS.

BOOTH ASSIGNMENTS: EXHIBITOR shall not reassign, sublease or share assigned exhibit space with any person, firm or other entity without notification to and approval of the Exhibit Manager. Exhibit Manager reserves the right to alter the location of exhibits as shown on the official floor plan, if it deems advisable and in the best interest of the show. Firms and representatives of firms' not assigned exhibit space are prohibited from soliciting business in any form in the exhibition area. Violators of this prohibition will be promptly ejected from the exhibition area.

RIGHT OF REFUSAL AND/OR CANCELLATION: Exhibit Manager reserves the right to cancel this agreement whenever it discovers that EXHIBITOR'S product is not as described in this agreement or is incompatible, in the opinion of FGWA with the purposes of the Trade Show. Contract for space may also be canceled if the EXHIBITOR'S demeanor is deemed inappropriate or disruptive by Exhibit Management.

INSURANCE AND HOLD HARMLESS AGREEMENTS: General comprehensive, liability and workers compensation insurance must be obtained by EXHIBITORS at their own expense, showing FGWA as an additional insured. Proof of insurance must be submitted to FGWA upon request.

The EXHIBITOR will indemnify, defend, and hold harmless FGWA and its sponsors, the City, the Facility's owner and management, and their respective owners, directors, officers, employees, agents and representatives, against all claims, actions, demands or liability of whatsoever kind and nature, including but not limited to judgments, interest, reasonable attorneys' fees, expert witness fees, and all other related costs and charges arising out of EXHIBITOR'S activities related to the exhibition or any breach of the EXHIBITOR Rules and Regulations, claims of property or personal injury caused by or attributed in part or in whole to any action or failure to act whether by negligence or otherwise, on the part of the EXHIBITOR or any of its directors, officers, employees, agents, representatives or contractors, excluding liability caused by the sole negligence or willful misconduct of FGWA, its sponsors and their respective owners, directors, officers, employees, representatives and agents.

LIMITATION OF LIABILITY: EXHIBITOR assumes the entire responsibility and liability for all damages or losses to FGWA, the Facility, persons or property that occur as a result of the negligence or any actions of EXHIBITOR or its officers, employees, agents, representatives, invites and guests during the entire exhibition period.

EXHIBITOR agrees that to the maximum extent permitted by law, FGWA, the City, the Facility and any of their respective officers, agents, employees or representatives will not be held liable for any loss or damage to any exhibits, or materials, goods or wares (collectively "property") belonging to the EXHIBITOR, and they are released from liability for any damage, loss or injury to person or property of the EXHIBITOR or its officers, employees, agents, representatives, invites and guests, resulting from fire, storms, water, acts of God, acts of terrorism, air conditioning or heating failure, theft, mysterious disappearance, bomb threats or any other causes.

ATTORNEY FEES AND COSTS: Should any litigation arise out of this contract, EXHIBITOR shall pay all costs and reasonable attorney's fees incurred by decorator, Exhibit Manager, and/or the sponsoring organization, if the decorator and/or the co-sponsoring associations are the prevailing parties. This provision shall extend to the costs and attorneys' fees incurred at both the trial and appellate level.

TAXES AND LICENSES: EXHIBITOR shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to their activity at the FGWA Show. EXHIBITOR shall be responsible for obtaining tax identification numbers & paying all taxes, license fees or other charges that shall be due to any governmental authority in connection with their activity at the Exposition.

AGE RESTRICTIONS & STROLLER POLICY: No children in strollers or children under the age of 15 will be allowed access into the exhibit hall during booth setup, show hours or during booth dismantling without adult supervision.

FIRE, SAFETY AND HEALTH: The EXHIBITOR agrees to accept full responsibility for compliance with city, county, state and federal Fire, Safety and Health Ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents to spectators.

The EXHIBITOR hereby represents and warrants to FGWA, that EXHIBITOR has taken all steps reasonably necessary in its judgment to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected.

DEFAULT BY EXHIBITOR: EXHIBITOR shall be in default if it fails to pay at pre-identified dates the required sums under this agreement or breaches any of the provisions of this contract.

UNOCCUPIED SPACE: Freeman Company reserves the right, should any rented EXHIBITORS' space remain unoccupied 2 hours prior to the published set-up day/hours, or should any space be forfeited due to failure to make payment in full, to sell paid or unpaid space to another EXHIBITOR or use space for such purpose as it may see fit without liability on its part. This clause shall not be construed as affecting the obligation of the EXHIBITOR to pay the full amount specified in the space rental contract. Failure to make payment of the full amount specified in the Contract for Exhibit Space by the cut-off date constitutes cancellation by the contracting EXHIBITOR.

EARLY TEAR-DOWN OR DISMANTLING: EXHIBITORS agree by signing this contract that they will remain on the exhibit hall floor until the official close of the trade show, as published in their EXHIBITOR manual. Early tear-down or dismantling is prohibited. Any EXHIBITORS dismantling their booths prior to the scheduled time will be penalized a \$250 fine. This fine must be paid before the EXHIBITOR may apply to exhibit at future shows. Exhibits Management will monitor and enforce this rule.

CANCELLATIONS AND REFUNDS: In the event of cancellation by the EXHIBITOR or SPONSOR, the following schedule of refunds will be followed: Refund of the total amount paid as of date of cancellation, less a \$50 administrative fee will be made if written cancellation is received by April 6, 2012. No refunds will be paid after April 6, 2012, unless the "paid-in-full" space is re-sold prior to the opening of the show. In that event, exhibit management will refund 50% of the booth fee within 30 days of the close of the show. If cancelled at the discretion of the Exhibit Manager, the amount of refund (if any) will be determined by the Exhibit Manager at the time of cancellation. There will be no refunds for "No-Shows".

EXCUSED NON PERFORMANCE/FORCE MAJEURE : If for any reason beyond the reasonable control of FGWA, including but not limited to acts of God, war, strikes, labor disputes, accidents, government requisitions, governmental restrictions or regulations on travel (including travel advisory warnings), facility availability, commodities or supplies, inability to secure sufficient labor, civil disturbance, acts of terrorism or threats of terrorism as substantiated by governmental warnings or advisory notices, curtailment of transportation, disaster, fire, earthquakes, hurricanes, extreme inclement weather, epidemic, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts (in the city where the facility is located), or any other comparable conditions, FGWA is unable to fulfill its obligations under this Agreement, the Parties may terminate this Agreement without liability, and FGWA may retain the earned portion of the Exhibit Fee required to recompense it for expenses incurred up to the time of terminating the event. Any remaining unearned Exhibit Fee will be returned to the EXHIBITOR.

Additionally, if any part of the Facility is damaged or if circumstances beyond FGWA's reasonable control make it impossible or impractical for FGWA to permit EXHIBITOR to occupy or continue to occupy the assigned Exhibit space location during any part of or the entire exhibition, EXHIBITOR will only be charged a pro rated Exhibit Space Rental Fee for the period that the Exhibit space was or could have been occupied by EXHIBITOR. Furthermore, in no event will FGWA, the City, the Facility, or their respective owners, directors, officers, employees, agents and representatives be liable for any consequential, indirect, special or incidental damages of any nature or for any reason whatsoever.

AUTHORITY TO SIGN: EXHIBITOR agrees that they have the requisite authority to enter into this Agreement and bind the company or party for whom they sign, and to abide and be bound by all of the terms, conditions, all EXHIBITOR Rules and Regulations stated under this Agreement, the EXHIBITORS' Manual, any schedules, or to any amendments to the same, all of which are integral to and incorporated by reference into this Agreement. All points not covered are subject to the decision of the Exhibit Manager.

Further, EXHIBITOR agrees that FGWA will have full power in a matter of interpretation, amendment and enforcement of all EXHIBITOR Rules and Regulations. In all instances, FGWA's rulings will be final. All rights and privileges granted to EXHIBITOR under this Agreement and any subsequent amendments are subject to and subordinate to the master lease between the Florida Ground Water Association (FGWA) and the Facility.



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Sponsor / Exhibitor Agreement

Please list below the person who should receive the exhibit service manual and other pre-show materials.

Contact Name: _____

Company: _____

Address: _____

(address listing for Convention Yearbook)

City/State/Zip: _____

Telephone: () _____ Fax: () _____

Email (important for pre-show information purposes): _____

Website: _____

Description of Products/Services for Printed Program (50 words or less to be used in Convention Yearbook): _____

Booth Location Desired 1st choice: _____ 2nd choice: _____ 3rd choice: _____

Please note: FGWA will be assigning booth preference to companies who pay first. If your company requests a booth that is already assigned FGWA Exhibit Management will have the right to reassign your company the next best available booth.

If possible, do not place us next to the following companies (*specific names*) _____

Sponsorship & Booth Options (Please check all that apply)

	Member	Non-Member		Member	Non-Member
Platinum Sponsor	SOLD OUT	SOLD OUT	Platinum with Full Page Color Ad	SOLD OUT	SOLD OUT
Gold Sponsor	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,400	Gold with Additional Booth	<input type="checkbox"/> \$1,750	<input type="checkbox"/> \$1,900
Silver Sponsor	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,150	Silver with Additional Booth	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,650
Bronze Sponsor	<input type="checkbox"/> \$750	<input type="checkbox"/> \$900	Bronze with Additional Booth	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,400
8' x 10' Booth Only	<input type="checkbox"/> \$500	<input type="checkbox"/> \$650			
Outside Vehicle Display	<input type="checkbox"/> \$250	<input type="checkbox"/> \$400			

Additional Sponsorships (Please list)

Sponsorship(s): _____ \$ _____

Convention Yearbook Options

Full Page Yearbook Ad – \$175 Half Page Yearbook Ad – \$90 Quarter Page Yearbook Ad – \$50

Total Payment Due: (including sponsorship, booth space and/or advertising) \$ _____

Payment Type

Check Enclosed, # _____ (payable to Florida Ground Water Association) Credit Card: MC Visa

Card Number: _____ Exp. Date: _____ CVV Code* _____

Signature of Cardholder: _____ Print Name of Cardholder: _____

Billing Address & Zip Code: _____

**This is the 3 digit number found next to the signature area on the back of your card.*

Contract Agreement

I understand that this agreement becomes a contract when signed below and accepted by the Exhibit Manager. I agree to abide by the terms on page 6 of this prospectus. Application will not be accepted without a signature.

Signature of Authorized Representative: _____

Title: _____ Date: _____

NOTE: A copy of this agreement will be returned to you once processed to confirm your assigned booth space and/or sponsorship.

Upon completion, please return to the Florida Ground Water Association, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303 or by fax to (850) 222-3019. For additional questions or requests, please contact FGWA at (850) 205-5641.



Florida Ground Water Association

325 John Knox Rd, Ste L103
Tallahassee, FL 32303
www.fgwa.org

Presort Standard
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PAID
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Permit 801

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Hotel Information

Caribe Royale All Suite Hotel

8101 World Center Drive

Orlando, FL 32821

(800) 823-8300 • www.cariberoyale.com

The 2012 FGWA Annual Convention & Trade Show will be held at the beautiful Caribe Royale All Suite Hotel. Caribe Royale has blended lush landscaping, cascading waterfalls and an array of amenities to create its own tropical rendition of classic hospitality. Situated on over 45 acres of stately palms and fragrant bougainvillea, and located just one-and-one-half miles from the Walt Disney World® Theme Parks, Caribe Royale accommodations feature suites and villas perfect for family vacations or business meetings.



Make your reservations directly with the Caribe Royale by calling (800) 823-8300. Notify the hotel you are attending the Florida Ground Water Association Annual Convention to receive the special reduced rate of \$140.00 for single or double. Make your reservations now. After April 11, 2012 the Caribe Royale may not offer rooms to FGWA at this reduced rate.

Please continue your support of the FGWA Convention & Trade Show and all convention activities by staying at the Caribe Royale All Suite Hotel, the appointed FGWA host hotel.

