

Franklin Electric Southeast Sales Force-First to be “Certified” by the NGWA

Recently Franklin Electric’s Southeast Region became the first sales team to be totally certified by the National Ground Water Association under their “Certified Sales Professional” program. Carl Wood, Regional Manager, stated “It took about a year to get everyone through the testing, and shows the commitment we have to the industry”.

The Certified Sales Professional is available in two levels, Level I emphasizes pumps and water systems, while Level II emphasizes well drilling and geology.

The following have achieved their appropriate level:

Carl Wood, Regional Manager, CSPII

Mark Reno, Territory Manager North Florida, CSPII

Charles Jewell, Territory Manager South Florida, CSPI

August Lester, Territory Manager Caribbean, CSPI

Bob Detter, Territory Manager Georgia, Tennessee and Alabama, CSPII

Robb Armstrong, Territory Manager, North and South Carolina, CSPI

Duke Hunt, territory manager, Virginia and Maryland, CSPII

In addition, Mike Keen, Field Service Engineer for Florida and Georgia has held the Master Ground Water Contractor Certification for several years, one of only 4 in the State of Florida.