

EXHIBITOR PROSPECTUS & SPONSORSHIP OPPORTUNITIES



NEW LOCATION!

**JUNE 3-5,
2021**

**OMNI ORLANDO RESORT
AT CHAMPIONSGATE
ORLANDO, FL**

**WE'RE BRINGING YOU A NEW LOCATION &
NEW SPONSORSHIP OPPORTUNITIES IN 2021!**



www.fgwa.org/annual-convention-trade-show

INVITATION TO EXHIBITORS

WE WANT YOU TO CELEBRATE OUR 80TH ANNIVERSARY WITH US!

Join us at our new home for the 2021 FGWA Annual Convention and Trade Show at the beautiful Omni Orlando Resort at ChampionsGate, June 3-5. The new property has provided new sponsorship opportunities that offer you valuable exposure to attendees. With many new opportunities to put your company name in the hands of the attendees and drive traffic to your booth, we are here to make sure you have a successful show!

Reserve your exhibit space today! Please be sure to return your completed Sponsor / Exhibitor Agreement to the FGWA headquarters at 325 John Knox Road, Ste. L103, Tallahassee, FL 32303 or by fax to (850) 222-3019 (attention Elizabeth Lane, FGWA Meeting Planner.) For additional information please contact the FGWA office at (850) 205-5641 or visit www.fgwa.org.



PAST FGWA CONVENTION REGISTRATIONS

(Full registrations only. Not including exhibitors.)



WE LOOK FORWARD TO SEEING YOU IN ORLANDO IN JUNE 2021!

SCHEDULE OF EVENTS

THURSDAY, JUNE 3, 2021

12:30 p.m.	Bob Caswell Memorial Golf Tournament – Shot Gun Start (sponsorships available)
TBD	Bob Caswell Memorial Golf Tournament Awards Ceremony (following the tournament)
3:00 p.m. – 6:30 p.m.	Early Exhibit Set-Up

FRIDAY, JUNE 4, 2021

8:00 a.m. – 3:00 p.m.	Educational Sessions
9:00 a.m. – 1:00 p.m.	Exhibitor Setup & Registration

1:30 p.m. – 2:30 p.m.	Exhibitor Reception
3:00 p.m. – 6:00 p.m.	Trade Show Hall Grand Opening
6:00 p.m. – 7:30 p.m.	Friday Night Reception & Big Ticket Raffle

SATURDAY, JUNE 5, 2021

8:00 a.m. – 9:00 a.m.	Breakfast in the Trade Show Hall
8:00 a.m. – 10:00 a.m.	Trade Show Hall Open
10:00 a.m. – 1:00 p.m.	Exhibitor Teardown
10:00 a.m. – 3:00 p.m.	Educational Sessions

SHOW INFORMATION

SECURITY:

Exhibit area will be locked at the close of each day for the protection of the exhibits. Unauthorized personnel will not have access to the exhibit area during non-show hours.

NAME BADGES:

The exhibitor confirmation packets will contain an Exhibitor Representative Registration form for exhibitors to use to register all on-site representatives. Every person on the show floor will be required to have a badge, both exhibitors and convention registrants. Therefore, it is extremely important to return this form to the FGWA office by the indicated deadline.

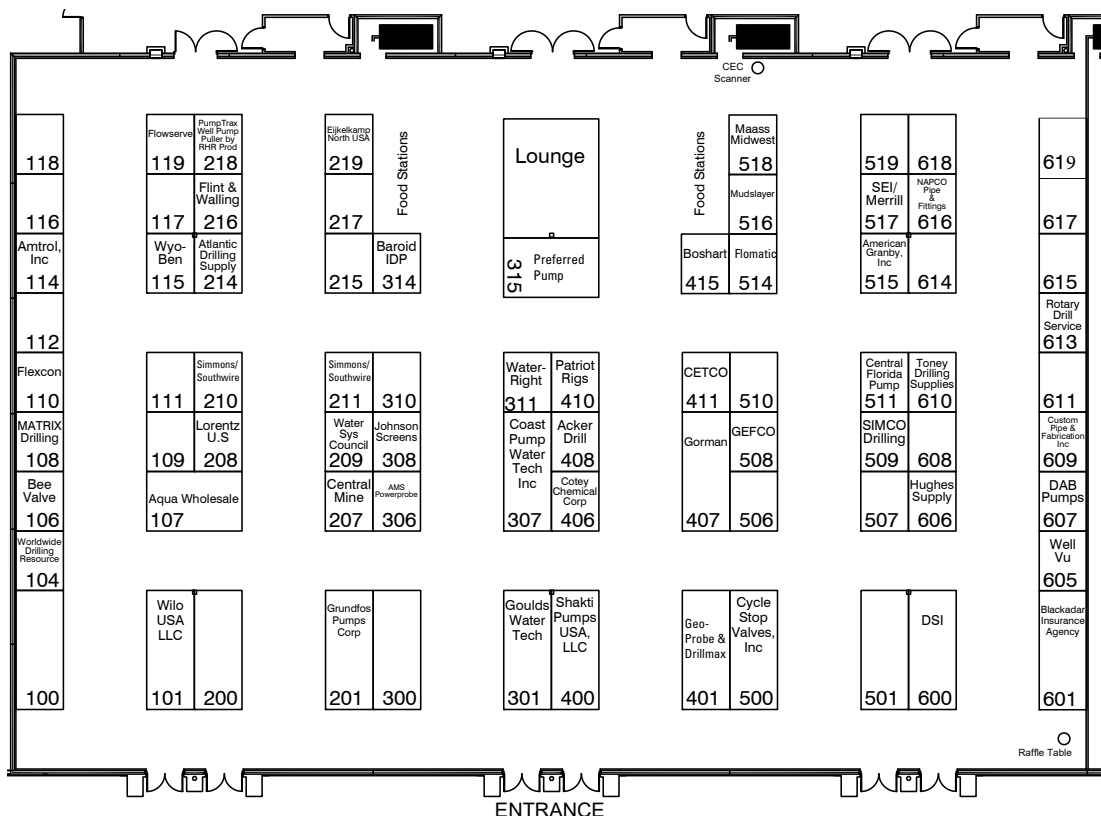
TAKE YOUR CHANCE RAFFLE:

FGWA will be holding its Take Your Chance Raffle again this year during trade show hours. This is the perfect opportunity for exhibitors to create excitement and increase traffic at their booth. Raffle items may include gift cards, theme park tickets, electronics; drilling equipment or services...the choice is yours! FGWA will promote participating companies and items leading up to the show so make plans now to participate.

TRADE SHOW FLOOR PLAN

OMNI RESORT AT CHAMPIONSGATE - ORLANDO, FL

Osceola Ballroom CDE



2021 BOB CASWELL MEMORIAL GOLF TOURNAMENT

NEW COURSE!

The 2021 Bob Caswell Memorial Golf Tournament will be held at the Omni Orlando Resort at ChampionsGate on Thursday, June 3 at 12:30 p.m. The resort features two championship 18-hole golf courses designed by accomplished architect and golfer Greg Norman and a lighted nine-hole, par 3 golf course, and is the world headquarters for the David Leadbetter Golf Academy. Golfers also enjoy the convenience of walk-out golf with a continuous golf cart shuttle to and from the golf course and academy.

All proceeds from the Bob Caswell Memorial Golf Tournament will be donated to Operation Helping Hand for active duty military families whose loved ones have been wounded or injured in service to their country. Sponsorship opportunities are available for the tournament and information is included in this brochure.



GENERAL CONVENTION SPONSORS

F GWA has created several sponsorship packages, which include booth space as well as various forms of sponsor recognition to increase your return on investment for participating in the show. The **NEW** and **IMPROVED** sponsorship levels are detailed below (*Reminder: Booths include pipe, drape, and ID signage only. Furniture can be purchased for an additional fee from the show decorator. Trade Show Representatives receive access to the full convention activities and meals.*)

GENERAL CONVENTION SPONSORSHIPS → INCLUDES BOOTH SPACE

Platinum Sponsor (12 Available) - \$2,100 Member / \$2,650 Non-Member

- One (1) Convention Double Booth Package in Prime Location (includes a 8' x 20' draped booth in front of trade show hall; prime spaces only available to Platinum Sponsors)
- Six (6) Complimentary Trade Show Representatives
- Logo recognition on FGWA Convention webpage until August 2020
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)
- One (1) Complimentary Full page, Full Color ad in Convention Yearbook
- One (1) Announcement in a FGWA Email sent to all attendees and potential attendees promoting and highlighting your sponsorship at convention. (This will feature your company logo and a 50 word highlight)
- 50 raffle tickets to distribute to attendees - raffle items will be given away Friday and Saturday

Attendee Lounge Platinum Sponsor (1 Available) - \$3,500 Member / \$4,050 Non-Member

- One (1) Convention Double Booth Package (includes a 8' x 20' draped booth adjacent to the Lounge – Booth 315)
- Sponsor has opportunity to customize Lounge and booth space to be accessible through the Lounge
- One (1) Branded Charging Station provided
- One (1) Branded 3'x3' Floor Cling provided in Lounge
- Opportunity to include equipment in this space (subject to restrictions)
- Six (6) Complimentary Trade Show Representatives
- Logo recognition on FGWA Convention webpage until August 2020
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)
- One (1) Complimentary Full page, Full Color ad in Convention Yearbook
- 50 raffle tickets to distribute to attendees - raffle items will be given away Friday and Saturday

Gold Sponsor - \$1,600 Member / \$2,050 Non-Member

- One (1) Convention Booth Package (includes 8' x 10' draped booth)
- Four (4) Complimentary Trade Show Representatives
- Sponsor recognition on FGWA Convention webpage until August 2020
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)

- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)
- One (1) Complimentary Half page, Full Color ad in Convention Yearbook
- 40 raffle tickets to distribute to attendees - raffle items will be given away Friday and Saturday
- Upgrade to double booth space (8' x 20') – Add \$550

Silver Sponsor - \$1,350 Member / \$1,700 Non-Member

- One (1) Convention Booth Package (includes 8' x 10' draped booth)
- Three (3) Complimentary Trade Show Representatives
- Sponsor recognition on FGWA Convention webpage until August 2020
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)
- One (1) Complimentary Quarter page, Full Color ad in Convention Yearbook
- 30 raffle tickets to distribute to attendees - raffle items will be given away Friday and Saturday
- Upgrade to double booth space (8' x 20') – Add \$550

Bronze Sponsor - \$1,100 Member / \$1,350 Non-Member

- One (1) Convention Booth Package (includes 8' x 10' draped booth)
- Two (2) Complimentary Trade Show Representatives
- Sponsor recognition on FGWA Convention webpage until August 2020
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)
- 20 raffle tickets to distribute to attendees - raffle items will be given away Friday and Saturday
- Upgrade to double booth space (8' x 20') – Add \$550

(8' x 10) Exhibit Booth Space Only

(includes 10 raffle tickets to distribute to attendees. Raffle items will be given away Friday and Saturday.)

- \$750 Member
- \$1,250 Non-Member

Outside Vehicle Display Only

(includes 10 raffle tickets to distribute to attendees. Raffle items will be given away Friday and Saturday.)

- \$500 Member
- \$1,000 Non-Member

ADDITIONAL SPONSORSHIP OPPORTUNITIES

In addition to the various General Convention Sponsorships and exhibit booth space, FGWA offers a wide variety of additional sponsorships which are available to both exhibiting and non-exhibiting companies.

Saturday Breakfast Sponsor - \$3,500 (1 available)

- Sole sponsorship of the Saturday Breakfast
- Recognition on signage during breakfast as the Saturday Breakfast sponsor
- Announcement as sponsor during breakfast to promote booth location and company
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition on Table Tents throughout breakfast area
- Sponsor recognition in the Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in the Convention Yearbook
- Sponsor recognition in the Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)

Friday Attendee Grab & Go Lunch Sponsor - \$3,000 (2 available)

\$3,000 sponsor = 50% off lunch, \$6,000 sponsor = full complimentary lunch

- Sponsorship will provide attendees with coupon to receive discounted or complimentary lunch depending on selection
- Recognition on signage during lunch as the Friday Lunch Sponsor
- Lunch ticket to include sponsor logo
- Announcement as sponsor before lunch break to promote booth location and company
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in the Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in the Convention Yearbook
- Sponsor recognition in the Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)

Saturday Attendee Grab & Go Lunch Sponsor - \$3,000 (2 available)

\$3,000 sponsor = 50% off lunch, \$6,000 sponsor = full complimentary lunch

- Sponsorship will provide attendees with coupon to receive discounted or complimentary lunch depending on selection
- Recognition on signage during lunch as the Saturday Lunch Sponsor
- Lunch ticket to include sponsor logo
- Announcement as sponsor before lunch break to promote booth location and company
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in the Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in the Convention Yearbook
- Sponsor recognition in the Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)

Friday Night Reception Sponsor- \$3,000 (2 available)

- Sponsor recognition on all marketing materials and signage at the reception
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)
- 5 minutes to address attendees at the Reception
- Signature Cocktail Drink to include company name to be served at the Reception
- One (1) Complimentary Full Registration to the FGWA Annual Convention & Trade Show
- One (1) Complimentary Set of Attendee Mailing Labels sent 4 weeks prior to the show to promote your company
- Opportunity to have product or equipment outside during the reception
- One (1) Announcement in a FGWA Email sent to all attendees and potential attendees promoting and highlighting your sponsorship at convention. (This will feature your company logo and a 50 word highlight)
- Mood Cups featuring company logo and the FGWA convention logo (Included in sole sponsorship option only)

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DO YOU HAVE AN IDEA FOR A CUSTOMIZED SPONSORSHIP PACKAGE? CONTACT THE FGWA OFFICE TODAY.

ADDITIONAL SPONSORSHIP OPPORTUNITIES, CONTINUED

Attendee Parking Sponsor - \$5,000 (1 available)

- Sole sponsorship of the FGWA Attendee Parking (for daily drive-ins)
- Sponsor may personalize the flyer handed to each attendee with their validated parking ticket
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)

Attendee Hotel Room Key Card Sponsor - \$3,000 (1 available)

- Sole sponsorship of the hotel room keys given to all FGWA attendees staying in the hotel (2 keys per room)
- Sponsor may personalize branding on the room key to include logo, company promotion, etc.
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)

Attendee Lanyards Sponsor - \$2,000 (1 available)

- Sole sponsorship of the FGWA Attendee Lanyards
- Company logo (along with FGWA logo) printed on lanyards given to all attendees. Company may also provide pre-made company lanyards.
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)

DO YOU HAVE AN IDEA FOR A CUSTOMIZED SPONSORSHIP PACKAGE? CONTACT THE FGWA OFFICE TODAY.

Convention Registration Desk Sponsor- \$2,000 (1 available)

- Sole sponsorship of the FGWA Convention Registration Desk
- Company logo (along with FGWA logo) on registration desk signage
- Sponsor recognition all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)
- Company may also provide attendee bags

Attendee Name Badge Sponsor- \$2,500 (1 available)

- Sole sponsorship of the FGWA Name Badges for all attendees
- Company logo (along with FGWA logo) on all attendee name badges
- Sponsor recognition all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)

Floor Clings - \$500

- Design to be placed on a 3' x 3' floor cling. Cling will be placed near exhibit booth or high traffic area.

MATERIALS:

* Signed Platinum Sponsor/Exhibitor Agreement and sponsor logo in EPS, JPG or TIFF 300 dpi format must be returned by December 15, 2020 to be recognized in the Convention Registration Brochure.

**Platinum Sponsor to provide logo in EPS, JPG or TIFF file by April 1, 2021 to be recognized in onsite program, signage and promo items



BOB CASWELL MEMORIAL GOLF TOURNAMENT SPONSORSHIPS

All money raised will be donated directly to FGWA's Adopted Charity, Operation Helping Hand. Help us make an impact and show our support.

Title Sponsor - \$2,000 (1 available / Member Only)

- Logo label/sticker on boxed lunch
- Stenciled color 6' x 8' logo on the grass at the turn or other designated area
- Team of 4 players
- Logo on placards for each cart
- Logo and text on the GPS screen at the start of the tournament, and when approaching the turn
- Opportunity to address the players for 3 minutes at the beginning of the tournament
- Opportunity to address the players for 3 minutes at the awards ceremony
- Opportunity to have product or equipment on the course (restrictions will apply based on the equipment)
- Opportunity to provide promotional material to each player (production and cost of marketing material items is not included in the sponsorship, it is the responsibility of the sponsoring company)
- Recognition on signage
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)

Golf Putting Challenge Sponsor - \$300 (1 available)

challenge will be completed prior to shot gun start

- Recognition on signage next to Putting Green
- Opportunity to host challenge and network with attendees
- Opportunity to have product or equipment near Putting Green (restrictions will apply based on the equipment)
- Sponsor recognition in Florida Driller Magazine Convention Issue (Sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (Sent to over 700 members)

Beverage Cart Sponsor - \$300 (2 available)

- Sole Sponsorship available for \$600, this will include Koozies with company logo)
- Company logo signage on one (1) beverage cart
- Opportunity to ride along and hand out promotional materials and network with players
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 700 members)

Digital Hole Sign Sponsor - \$150

- One (1) digital sign featuring your company logo on each cart's GPS screen for the entire hole (signs will be assigned on a first come, first-served basis)
- Company logo on each cart's GPS screen for the entire hole

Traditional Hole Sign Sponsor - \$125

- One (1) traditional tee sign at one golf hole (signs will be assigned on a first come, first-served basis)

Hole in One Contest Sponsor - \$1,000

- 50% of the proceeds go to the Charity (Operation Helping Hand) and 50% of the proceeds go to the winner. If there is no winner 100% of the proceeds go to the charity (Operation Helping Hand)
- Personalized promotional package available

Golf Challenge Sponsor - \$800

- 100% of the proceeds go directly to the Charity (Operation Helping Hand)
- Sole Sponsor of Longest Drive, Longest Putt, and Closest to the Pin
- Recognition on signage next to Challenge Holes
- Opportunity to host challenge and network with attendees
- Opportunity to have product or equipment near Putting Green (restrictions will apply based on the equipment)
- Sponsor recognition in Florida Driller Magazine Convention Issue (Sent to over 700 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (Sent to over 700 members)

Golf Tournament Prize Sponsor - \$600

- 100% of the proceeds go directly to the Charity (Operation Helping Hand)
- Personalized promotional package available



HOTEL INFORMATION - NEW LOCATION!



OMNI ORLANDO RESORT AT CHAMPIONSGATE

1500 MASTERS BLVD,
CHAMPIONSGATE, FL 33896

Surrounded by 36 holes of championship golf and 15 acres of recreation, this Four Diamond resort is one of the nation's premier golf, meeting and leisure destinations. In addition to world-class golf, this resort offers a signature spa and sparkling pools, making it the perfect getaway for adults and children alike. With easy access to area attractions like Walt Disney World®, Universal Studios and SeaWorld, enjoy all that Orlando has to offer and then retire to your secluded retreat.

Make your reservations early by calling **(800) 843-6664** and reference the 2021 FGWA Annual Convention & Trade Show to receive the discounted rate of **\$165** per night. Convention attendees staying in the host hotel will receive complimentary self-parking and in-room wireless internet, as well as waived resort fees to take advantage of all the property has to offer.

Please continue your support of the FGWA Convention & Trade Show and all convention activities by staying at the Omni Orlando Resort at ChampionsGate, the appointed FGWA host hotel.



2021 CONVENTION YEARBOOK

The **Convention Yearbook** will be published for distribution at the 2021 FGWA Annual Convention & Trade Show. The FGWA Convention Yearbook affords excellent coverage of the ground water industry for advertisers who wish to promote their products and services, or to create excitement about their booth in the trade show hall. The FGWA Convention Yearbook will be distributed to all convention attendees. That is over 500 well drillers!

If you are interested in showing your support of the FGWA and advertising your company and its products at the same time, please return your exhibitor agreement today. Advertisers will be contacted by FGWA regarding specifications and deadlines once the agreement has been received. Please note that the FGWA Convention Yearbook will be printed in full color, all ads submitted must be in full color. No black & white ads will be accepted.



2019 FGWA Convention Yearbook

FGWA EXHIBITOR / SPONSOR RULES & REGULATIONS

CONTRACT FOR SPACE: This application for exhibit space, the formal notice of space assignment by Management, these Rules & Regulations and the rules and regulations set forth in the EXHIBITOR'S Manual constitute a contract for the right to exhibit at FGWA's Convention & Trade Show. EXHIBITOR also agrees to comply with the rules & regulations of the Omni Hotels & Resorts at ChampionsGate, Orlando.

EXHIBIT LIMITATIONS: Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits shall not obstruct the view or interfere with traffic to exhibits of others, and must be constructed in compliance with Display Rules & Regulations as developed, including Endcap Restrictions, accepted and endorsed by IAEM, EDPA, ESCA, and IEA (copy provided with EXHIBITOR manual and available again upon request).

SOUND: Exposition management (FGWA) reserves the right to determine at what point sound constitutes interference with others and must be discontinued or modified. Any method to project sound beyond the confines of the exhibit booth is expressly prohibited.

OFFICIAL DECORATOR: A company to be determined by FGWA shall be the Official Decorator, Drayage Contractor and Labor Contractor for this event and shall have the exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and nontechnical man-power, on a rental basis to individual EXHIBITORS.

BOOTH ASSIGNMENTS: EXHIBITOR shall not reassign, sublease or share assigned exhibit space with any person, firm or other entity **without notification to and approval of** the Exhibit Manager. Exhibit Manager reserves the right to alter the location of exhibits as shown on the official floor plan, if it deems advisable and in the best interest of the show. Firms and representatives of firm's not assigned exhibit space are prohibited from soliciting business in any form in the exhibition area. Violators of this prohibition will be promptly ejected from the exhibition area.

RIGHT OF REFUSAL AND/OR CANCELLATION: Exhibit Manager reserves the right to cancel this agreement whenever it discovers that EXHIBITOR'S product is not as described in this agreement or is incompatible, in the opinion of FGWA with the purposes of the Trade Show. Contract for space may also be canceled if the EXHIBITOR'S demeanor is deemed inappropriate or disruptive by Exhibit Management.

INSURANCE AND HOLD HARMLESS AGREEMENTS: General comprehensive, liability and workers compensation insurance must be obtained by EXHIBITORS at their own expense, showing FGWA as an additional insured. Proof of insurance must be submitted to FGWA upon request.

The EXHIBITOR will indemnify, defend, and hold harmless FGWA and its sponsors, the City, the Facility's owner and management, and their respective owners, directors, officers, employees, agents and representatives, against all claims, actions, demands or liability of whatsoever kind and nature, including but not limited to judgments, interest, reasonable attorneys' fees, expert witness fees, and all other related costs and charges arising out of EXHIBITOR'S activities related to the exhibition or any breach of the EXHIBITOR Rules and Regulations, claims of property or personal injury caused by or attributed in part or in whole to any action or failure to act whether by negligence or otherwise, on the part of the EXHIBITOR or any of its directors, officers, employees, agents, representatives or contractors, excluding liability caused by the sole negligence or willful misconduct of FGWA, its sponsors and their respective owners, directors, officers, employees, representatives and agents.

LIMITATION OF LIABILITY: EXHIBITOR assumes the entire responsibility and liability for all damages or losses to FGWA, the Facility, persons or property that occur as a result of the negligence or any actions of EXHIBITOR or its officers, employees, agents, representatives, invites and guests during the entire exhibition period.

EXHIBITOR agrees that to the maximum extent permitted by law, FGWA, the City, the Facility and any of their respective officers, agents, employees or representatives will not be held liable for any lost or damage to any exhibits, or materials, goods or wares (collectively "property") belonging to the EXHIBITOR, and they are released from liability for any damage, lost or injury to person or property of the EXHIBITOR or its officers, employees, agents, representatives, invites and guests, resulting from fire, storms, water, acts of God, acts of terrorism, air conditioning or heating failure, theft, mysterious disappearance, bomb threats or any other causes.

ATTORNEY FEES AND COSTS: Should any litigation arise out of this contract, EXHIBITOR shall pay all costs and reasonable attorney's fees incurred by decorator, Exhibit Manager, and/or the sponsoring organization, if the decorator and/or the co-sponsoring associations are the prevailing parties. This provision shall extend to the costs and attorneys' fees incurred at both the trial and appellate level.

TAXES AND LICENSES: EXHIBITOR shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to their activity at the FGWA Show. EXHIBITOR shall be responsible for obtaining tax identification numbers & paying all taxes, license fees or other charges that shall be due to any governmental authority in connection with their activity at the Exposition.

AGE RESTRICTIONS & STROLLER POLICY: No children in strollers or children under the age of 15 will be allowed access into the exhibit hall during booth setup, show hours or during

booth dismantling without adult supervision.

FIRE, SAFETY AND HEALTH: The EXHIBITOR agrees to accept full responsibility for compliance with city, county, state and federal Fire, Safety and Health Ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents to spectators.

The EXHIBITOR hereby represents and warrants to FGWA, that EXHIBITOR has taken all steps reasonably necessary in its judgment to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected.

DEFAULT BY EXHIBITOR: EXHIBITOR shall be in default if it fails to pay at pre-identified dates the required sums under this agreement or breaches any of the provisions of this contract.

UNOCCUPIED SPACE: Exhibit Management reserves the right, should any rented EXHIBITORS' space remain unoccupied 2 hours prior to the published set-up day/hours, or should any space be forfeited due to failure to make payment in full, to sell paid or unpaid space to another EXHIBITOR or use space for such purpose as it may see fit without liability on its part. This clause shall not be construed as affecting the obligation of the EXHIBITOR to pay the full amount specified in the space rental contract. Failure to make payment of the full amount specified in the Contract for Exhibit Space by the cut-off date constitutes cancellation by the contracting EXHIBITOR.

EARLY TEAR-DOWN OR DISMANTLING: EXHIBITORS agree by signing this contract that they will remain on the exhibit hall floor until the official close of the trade show, as published in their EXHIBITOR manual. Early tear-down or dismantling is prohibited. Any EXHIBITORS dismantling their booths prior to the scheduled time will be penalized a \$250 fine. This fine must be paid before the EXHIBITOR may apply to exhibit at future shows. Exhibits Management will monitor and enforce this rule.

CANCELLATIONS AND REFUNDS: In the event of cancellation by the EXHIBITOR, the following schedule of refunds will be followed: Refund of the total amount paid as of date of cancellation, less a \$50 administrative fee will be made if written cancellation is received by **March 5, 2021**. No refunds will be paid after **March 5, 2021** unless the "paid-in-full" space is re-sold prior to the opening of the show. In that event, exhibit management will refund 50% of the booth fee within 30 days of the close of the show. If canceled at the discretion of the Exhibit Manager, the amount of refund (if any) will be determined by the Exhibit Manager at the time of cancellation. **There will be no refunds for "No-Shows".**

EXCUSED NON PERFORMANCE/FORCE MAJEURE: If for any reason beyond the reasonable control of FGWA, including but not limited to acts of God, war, strikes, labor disputes, accidents, government requisitions, governmental restrictions or regulations on travel (including travel advisory warnings), facility availability, commodities or supplies, inability to secure sufficient labor, civil disturbance, acts of terrorism or threats of terrorism as substantiated by governmental warnings or advisory notices, curtailment of transportation, disaster, fire, earthquakes, hurricanes, extreme inclement weather, epidemic, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts (in the city where the facility is located), or any other comparable conditions, FGWA is unable to fulfill its obligations under this Agreement, the Parties may terminate this Agreement without liability, and FGWA may retain the earned portion of the Exhibit Fee required to recompense it for expenses incurred up to the time of terminating the event. Any remaining unearned Exhibit Fee will be returned to the EXHIBITOR.

Additionally, if any part of the Facility is damaged or if circumstances beyond FGWA's reasonable control make it impossible or impractical for FGWA to permit EXHIBITOR to occupy or continue to occupy the assigned Exhibit space location during any part of or the entire exhibition, EXHIBITOR will only be charged a pro rated Exhibit Space Rental Fee for the period that the Exhibit space was or could have been occupied by EXHIBITOR. Furthermore, in no event will FGWA, the City, the Facility, or their respective owners, directors, officers, employees, agents and representatives be liable for any consequential, indirect, special or incidental damages of any nature or for any reason whatsoever.

AUTHORITY TO SIGN: EXHIBITOR agrees that they have the requisite authority to enter into this Agreement and bind the company or party for whom they sign, and to abide and be bound by all of the terms, conditions, all EXHIBITOR Rules and Regulations stated under this Agreement, the EXHIBITORS' Manual, any schedules, or to any amendments to the same, all of which are integral to and incorporated by reference into this Agreement. All points not covered are subject to the decision of the Exhibit Manager.

Further, EXHIBITOR agrees that FGWA will have full power in a matter of interpretation, amendment and enforcement of all EXHIBITOR Rules and Regulations. In all instances, FGWA's rulings will be final. All rights and privileges granted to EXHIBITOR under this Agreement and any subsequent amendments are subject to and subordinate to the master lease between the Florida Ground Water Association (FGWA) and the Facility.

FGWA SPONSOR / EXHIBITOR AGREEMENT

2021 FGWA Annual Convention & Trade Show • June 3-5, 2021 • Omni Orlando Resort at ChampionsGate • Orlando, Florida

Note: Please list the person who should receive the exhibit service manual and other pre-show materials.

Contact Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email (important for pre-show information purposes): _____

☐ I have **attached a description of our products and services** to be used in the Convention Yearbook (50 words or less)

BOOTH LOCATION(S) DESIRED:

Please note: FGWA will be assigning booth preference to companies on a first come, first serve basis. If your company requests a booth that is already assigned, FGWA Exhibit Management will have the right to reassign your company to the next best available booth. **(Reminder: Booths include pipe and drape and ID signage only. Furniture can be ordered for an additional fee from the show decorator.)**

1st choice: _____ 2nd choice: _____ 3rd choice: _____

If possible, do not place our booth(s) next to the following companies (please list specific names): _____

SPONSORSHIP & EXHIBIT BOOTH OPTIONS (Please check all that apply)

	Member	Non-Member		Shared	Sole Sponsor
Platinum Sponsor*	<input type="checkbox"/> \$2,100.00	<input type="checkbox"/> \$2,650.00	Saturday Breakfast Sponsor		<input type="checkbox"/> \$3,500.00
Lounge/Platinum Sponsor*	<input type="checkbox"/> \$3,500.00	<input type="checkbox"/> \$4,050.00	Friday Grab & Go Lunch Sponsor	<input type="checkbox"/> \$3,000.00	<input type="checkbox"/> \$6,000.00
Gold Sponsor*	<input type="checkbox"/> \$1,600.00	<input type="checkbox"/> \$2,050.00	Saturday Grab & Go Lunch Sponsor	<input type="checkbox"/> \$3,000.00	<input type="checkbox"/> \$6,000.00
Gold w/ Add'l Booth	<input type="checkbox"/> \$2,150.00	<input type="checkbox"/> \$2,600.00	Friday Night Reception Sponsor	<input type="checkbox"/> \$3,000.00	<input type="checkbox"/> \$6,000.00
Silver Sponsor*	<input type="checkbox"/> \$1,350.00	<input type="checkbox"/> \$1,700.00	Attendee Parking Sponsor		<input type="checkbox"/> \$5,000.00
Silver w/ Add'l Booth	<input type="checkbox"/> \$1,900.00	<input type="checkbox"/> \$2,250.00	Hotel Key Card Sponsor		<input type="checkbox"/> \$3,000.00
Bronze Sponsor	<input type="checkbox"/> \$1,100.00	<input type="checkbox"/> \$1,350.00	Attendee Lanyard Sponsor		<input type="checkbox"/> \$2,000.00
Bronze w/ Add'l Booth	<input type="checkbox"/> \$1,650.00	<input type="checkbox"/> \$1,900.00	Convention Registration Desk Sponsor		<input type="checkbox"/> \$2,000.00
Single Booth	<input type="checkbox"/> \$750.00	<input type="checkbox"/> \$1,250.00	Attendee Name Badge Sponsor		<input type="checkbox"/> \$2,500.00
Outside Display	<input type="checkbox"/> \$500.00	<input type="checkbox"/> \$1,000.00			
Floor Clings	<input type="checkbox"/> \$500.00				

CHARITY GOLF TOURNAMENT SPONSORSHIP

Title Sponsor	<input type="checkbox"/> \$2,000.00	Traditional Hole Sign	<input type="checkbox"/> \$125.00	Digital Hole Sign	<input type="checkbox"/> \$150.00
Golf Tournament Prize Sponsor	<input type="checkbox"/> \$600.00	Golf Putting Challenge	<input type="checkbox"/> \$300.00	Beverage Cart (1)	<input type="checkbox"/> \$300.00
Golf Challenge Sponsor	<input type="checkbox"/> \$800.00	Hole in One Contest Sponsor	<input type="checkbox"/> \$1,000.00	Beverage Cart (2)	<input type="checkbox"/> \$300.00

CHARITY GOLF TOURNAMENT PLAYER REGISTRATION: (additional purchase)

☐ Individual Registration: \$110.00 ☐ Team Sponsorship Registration: \$400.00

CONVENTION YEARBOOK OPTIONS: (additional purchase)

* Platinum Sponsor includes full page, Gold Sponsor includes half page and Silver Sponsor includes quarter page ad in the convention yearbook.

☐ Full Page Yearbook Ad: \$200.00 ☐ Half Page Yearbook Ad: \$150.00 ☐ Quarter Page Yearbook Ad: \$100.00

TOTAL PAYMENT DUE: (including sponsorship, booth space and/or advertising): \$ _____

PAYMENT TERMS:

☐ Check enclosed (made payable to Florida Ground Water Association) Check # _____ Check Amount: \$ _____

☐ Credit card (complete the following information) ☐ Visa ☐ MC ☐ AMEX Charge Amount: \$ _____

Card #: _____ Exp. Date: _____ CVV Code:*

Name on Card: _____ Signature: _____

Billing Address & Zip Code: _____

*This is the 3 digit number found next to the signature panel on the back of the card. AMEX ONLY - This is the four digit number found on the front of your card.

CONTRACT AGREEMENT:

I understand this agreement becomes a contract when signed by us and accepted by the FGWA Exhibit Manager. I agree to abide by the terms located below. Application will not be accepted without a signature.

Signature of Authorized Representative

Title

Date

Upon completion, please return along with payment to the Florida Ground Water Association, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303 or by fax to (850) 222-3019. For additional questions or requests, please contact Elizabeth Lane at (850) 205-5641 or email at elane@executiveoffice.org.

2021 TAKE YOUR CHANCE RAFFLE DONOR COMMITMENT FORM

Thank you for agreeing to donate a raffle item for the FGWA 2021 Take Your Chance Raffle. All proceeds from the Annual Raffle will benefit the Legislative Action Fund. The FGWA has developed this fund for members of the industry to contribute to, to ensure that the association can properly respond to state governmental actions or initiatives by corporations or other associations that would have a negative impact on the groundwater industry in Florida.

Submit form early to receive extra recognition! Final form deadline is Thursday, June 3.
Please deliver prizes on Thursday, June 3 to the Convention Registration Desk.

Questions? (850) 205-5641 • elane@executiveoffice.org
325 John Knox Rd. Suite L103, Tallahassee, FL 32303

Donor Name: _____
(as it should appear in acknowledgements)

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PRIZE / DONATION DETAILS

Name of Item: _____

Retail Value: \$ _____ (This helps establish minimum bids for the item.)

Expiration Date (if any): _____

Specific Terms or Conditions: _____

Donated Item Description (100 to 150 words): _____

THANK YOU FOR YOUR SUPPORT!



**FLORIDA GROUND WATER
ASSOCIATION**

325 John Knox Rd, Ste L103

Tallahassee, FL 32303

(850) 205-5641

www.fgwa.org