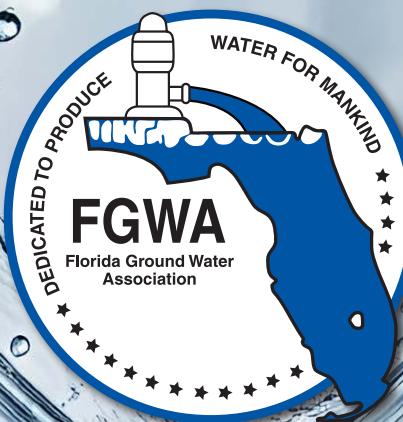


EXHIBITOR PROSPECTUS & SPONSORSHIP OPPORTUNITIES  
**FGWA ANNUAL CONVENTION & TRADE SHOW**  
**MAY 28-30, 2026**



**GUARDIANS  
OF  
GROUNDWATER**



**NEW  
LOCATION!**

**RENAISSANCE SEAWORLD ORLANDO  
ORLANDO, FL**

[www.fgwa.org/annual-convention-trade-show](http://www.fgwa.org/annual-convention-trade-show)

# INVITATION

**The Florida Ground Water Association (FGWA) invites your company to be part of the 2026 FGWA Annual Convention & Trade Show—Florida's premier event for the groundwater industry!**

This year marks an exciting new chapter for FGWA. We're introducing a fresh location, a reenergized schedule, and enhanced networking opportunities to help you connect, collaborate, and grow your business. The event kicks off Thursday morning with our popular golf outing, followed by two full days of exhibits, education, and industry connection on Friday and Saturday.



## PAST FGWA CONVENTION REGISTRATIONS

(Full registrations only. Not including exhibitors.)



**For additional information  
please contact the FGWA office:  
(850) 205-5641 or [www.fgwa.org](http://www.fgwa.org)**

## WHY EXHIBIT?

Join more than 350 groundwater professionals representing every corner of Florida's industry. As an exhibitor, you'll:

- **REACH KEY DECISION-MAKERS** looking for innovative products, equipment, and solutions
- **SHOWCASE YOUR EXPERTISE** to a highly targeted, engaged audience
- **STRENGTHEN RELATIONSHIPS** that can lead directly to new sales and long-term partnerships
- **INCREASE YOUR VISIBILITY** and credibility as an industry leader at the state's most trusted event

FGWA's Annual Convention & Trade Show continues to grow in size and impact—selling out exhibit space year after year. Exhibitors return because they see results.

Booth spaces are limited and expected to sell out quickly. Secure your spot now and position your company at the center of Florida's groundwater industry!

## RESERVE YOUR EXHIBIT SPACE TODAY!

*Ways to register:*

- 🌐 Register online at [www.fgwa.org](http://www.fgwa.org)
- ✉ Email Elizabeth Lane at [elane@executiveoffice.org](mailto:elane@executiveoffice.org)
- ✉ Mail to 325 John Knox Road, Ste. L103, Tallahassee, FL 32303
- 📠 Fax to (850) 222-3019

## CONVENTION & TRADE SHOW SCHEDULE OF EVENTS

### THURSDAY, MAY 28, 2026

|                       |                                                                                 |
|-----------------------|---------------------------------------------------------------------------------|
| 8:30 a.m.             | Bob Caswell Memorial Golf Tournament – Shot Gun Start (sponsorships available)  |
| TBD                   | Bob Caswell Memorial Golf Tournament Awards Ceremony (following the tournament) |
| 3:00 p.m. – 6:30 p.m. | Exhibitor Setup                                                                 |

(Schedule tentative - subject to change)

### FRIDAY, MAY 29, 2026

|                       |                                                     |
|-----------------------|-----------------------------------------------------|
| 8:00 a.m. – 3:00 p.m. | Educational Sessions                                |
| 9:00 a.m. – 2:00 p.m. | Exhibitor Setup & Registration                      |
| 3:00 p.m. – 5:00 p.m. | Trade Show Hall Grand Opening                       |
| 5:00 p.m. – 6:00 p.m. | Reception & Silent Auction (sponsorships available) |

### SATURDAY, MAY 30, 2026

|                         |                      |
|-------------------------|----------------------|
| 8:00 a.m. – 9:00 a.m.   | Educational Session  |
| 9:00 a.m. – 11:00 a.m.  | Trade Show Hall Open |
| 11:00 a.m. – 1:00 p.m.  | Exhibitor Teardown   |
| 11:00 a.m. – 12:40 p.m. | Educational Session  |

# SHOW INFORMATION

## TRADE SHOW FLOOR PLAN

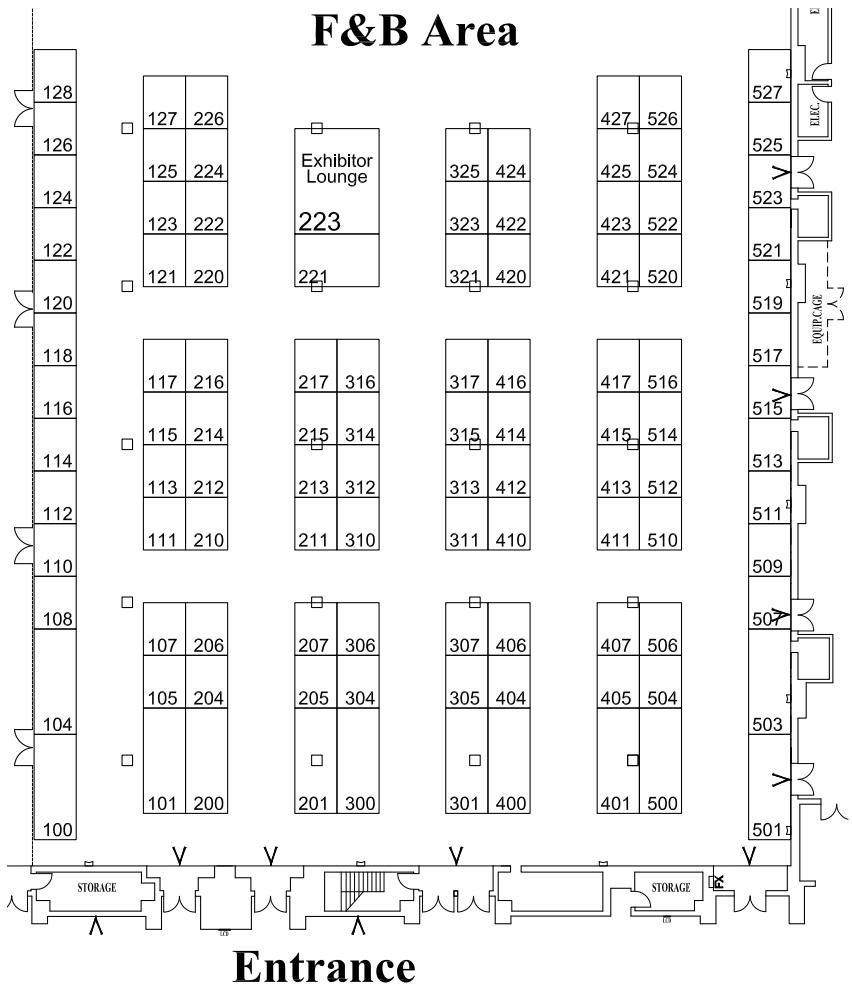
**MAY 28-30, 2026**  
**RENAISSANCE SEAWORLD**

### SECURITY:

Exhibit area will be locked at the end of each day for the protection of the exhibits. Unauthorized personnel will not have access to the exhibit area during non-show hours.

### NAME BADGES:

The exhibitor confirmation packets will contain an Exhibitor Representative Registration form for exhibitors to use to register all on-site representatives. Every person on the show floor will be required to have a badge, both exhibitors and convention registrants. Therefore, it is extremely important to return this form to the FGWA office by the indicated deadline.



## 2026 BOB CASWELL MEMORIAL GOLF TOURNAMENT

**THURSDAY, MAY 28<sup>TH</sup>**

***The golf tournament is moving to a cooler time!*** Join us in the morning for breakfast and brew prior to the golf tournament start.

The 2026 Bob Caswell Memorial Golf Tournament will be held Thursday, May 28th with an 8:30 a.m. shotgun start. Tee off at **Shingle Creek Golf Club**, an award-winning course designed by Arnold Palmer Design Company. Known for its pristine fairways, strategic layout, and beautiful natural scenery, Shingle Creek offers an unforgettable golf experience in the heart of Orlando.

### 18 HOLES

**8:00 a.m. - Check-In & Breakfast**

**8:30 a.m. - Shotgun Start**

**\$140 Per Player / \$520 Per Team**  
**Breakfast Included**

All proceeds to benefit Operation Helping Hand; providing assistance to active duty military patients and families.

Consider sponsoring a team of contractors!



# SPONSOR PACKAGES & EXHIBIT OPPORTUNITIES

## WHAT COMES WITH EACH SPONSORSHIP LEVEL?

|                                                                                                      | Top Supporter | Platinum | Gold | Silver | Bronze |
|------------------------------------------------------------------------------------------------------|---------------|----------|------|--------|--------|
| Logo included in daily conference email                                                              | ✓             |          |      |        |        |
| Logo on FGWA convention webpage with link to company website                                         | ✓             | ✓        |      |        |        |
| 1-time highlight on FGWA Facebook page                                                               | ✓             | ✓        |      |        |        |
| Pre-convention attendee email list                                                                   | ✓             | ✓        |      |        |        |
| Inclusion of logo in PPT at membership meeting                                                       | ✓             | ✓        | ✓    |        |        |
| 1-single booth package <b>(does not include table &amp; chairs)</b>                                  | ✓             | ◆        | ✓    | ✓      | ✓      |
| Recognized as a sponsor on all marketing materials and signage at convention                         | ✓             | ✓        | ✓    | ✓      | ✓      |
| Recognized as a sponsor in the Florida Driller convention issue (sent to over 1,000 members)         | ✓             | ✓        | ✓    | ✓      | ✓      |
| Recognized as a sponsor in the Florida Driller convention wrap-up issue (sent to over 1,000 members) | ✓             | ✓        | ✓    | ✓      | ✓      |
| Recognized as a sponsor in the onsite Convention Yearbook                                            | ✓             | ✓        | ✓    | ✓      | ✓      |
| Special signage in individual booth                                                                  | ✓             | ✓        | ✓    | ✓      | ✓      |
| Post-convention attendee mailing list                                                                | ✓             | ✓        | ✓    | ✓      | ✓      |

◆ Platinum sponsors receive a full booth package which includes tables & chairs.

## ADDITIONAL BENEFITS FOR EACH LEVEL

### Top Supporters (any company who contributes \$4,000 or more in sponsorship/exhibits)

- Logo included on an aisle sign
- 10% discount on branding
- 10 Trade Show Only Passes (to give to customers)
- 8 complimentary trade show reps
- 75 raffle tickets to distribute to attendees - raffle items are provided by the FGWA will be given away Friday and Saturday

### Gold (\$1900 member / \$2350 non-member)

- 4 complimentary trade show reps
- 40 raffle tickets to distribute to attendees - raffle items are provided by the FGWA will be given away Friday and Saturday
- 5% discount on branding
- 3 Trade Show Only Passes (to give to customers)

### Platinum (\$2400 member / \$2950 non-member)

- One (1) double booth package in prime location (includes an 8' x 20' draped booth in the front of the trade show hall; prime spaces are only available to Platinum Sponsors, and 2 chairs)
- 10% discount on any "add-on" sponsorship listed below
- 1 full page ad in the Convention Yearbook (onsite program book)
- 7.5% discount on branding
- 5 Trade Show Only Passes (to give to customers)
- 6 complimentary trade show reps
- 50 raffle tickets to distribute to attendees - raffle items are provided by the FGWA will be given away Friday and Saturday

### Silver (\$1750 member / \$2200 non-member)

- 2 complimentary trade show reps
- 20 raffle tickets to distribute to attendees - raffle items are provided by the FGWA will be given away Friday and Saturday

### Gold (\$1900 member / \$2350 non-member)

- 3 complimentary trade show reps
- 30 raffle tickets to distribute to attendees - raffle items are provided by the FGWA will be given away Friday and Saturday

### 8' x 10' Exhibit Booth Space Only

Includes 10 raffle tickets to distribute to attendees. Raffle items will be given away Friday and Saturday.

- \$900 Member
- \$1,400 Non-Member

### Outside Vehicle Display Only

Includes 10 raffle tickets to distribute to attendees. Raffle items will be given away Friday and Saturday.

- \$750 Member
- \$1,500 Non-Member

# OTHER SPONSORSHIP PACKAGES/ADD-ONS



## Thursday Registration Welcome Sponsor - \$3,500 (1 available)

Prominent signage at meeting registration area, featuring drinks and snacks.

- Logo recognition on FGWA Convention webpage with link to company website
- One (1) half page, full color ad in Convention Yearbook
- One-time highlight on FGWA Facebook page promoting company



## Friday Reception Game Sponsor (multiple available)

Help support the FGWA's mission and raise funds for the protection of our resource.

### Bottle Toss - \$1,000

We handle all the logistics, or you can supply the wine/bottles and the fee is reduced to \$500. Minimum of 15 bottles provided. Full color logo will be printed and placed on all bottles.

### Putt Putt Challenge - \$1,000

Putt Putt will be customized with sponsor logo. Sponsor may supply customized golf balls. Attendees pay to attempt at the putt putt. Attendees who make a winning hole, will be entered into a drawing for a prize.



## Friday All Day Coffee Sponsor - \$2,250 (1 available)

The break is on you - help keep attendees going throughout the meeting. Bring them back multiple times throughout the long days to receive maximum exposure.

- Exclusive branding on signage near coffee stations
- Recognized as a Sponsor on all marketing materials and signage at the convention
- Recognized as a Sponsor in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a Sponsor in the Convention Yearbook (onsite program)



## Coffee & Donuts Sponsor - \$3,500 (1 available)

Wake up the event by sponsoring Coffee and Donuts. This delightful treat will energize attendees as they mingle and prepare for a productive day. Your sponsorship not only provides a delicious pick-me-up but also offers great visibility for your brand. Join us in creating a warm and inviting atmosphere that keeps everyone buzzing!

- Logo recognition on FGWA Convention webpage with link to company website
- Recognition as a Sponsor on all marketing materials and event signage at the convention
- Recognized as a Sponsor in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognition as a Sponsor in the Convention Yearbook (onsite program)
- One (1) half page, full color ad in Convention Yearbook
- One-time highlight on FGWA Facebook page promoting company



## Snack Break - \$2,200 (Friday or Saturday) (2 available)

Snack break will be held outside of the general session. Signage with company logo will be displayed on snack stands and napkins.

- Logo recognition on FGWA Convention webpage with link to company website
- Recognition as a Sponsor on all marketing materials and event signage at the convention. Full Sponsorship only
- Recognized as a Sponsor in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members). Full Sponsorship only
- Recognition as a Sponsor in the Convention Yearbook (onsite program). Full Sponsorship only
- One (1) half page, full color ad in Convention Yearbook
- One-time highlight on FGWA Facebook page promoting company



## Saturday Breakfast Sponsor - \$5,500 (1 available)

Help attendees get their morning off to a great start by sponsoring the Saturday morning breakfast. The breakfast provides great exposure as attendees are preparing for the day and enjoying the breakfast buffet.

- Sole sponsorship of the Saturday breakfast
- Exclusive branding on signage throughout the breakfast area
- Announcement as sponsor during breakfast to promote company
- Recognized as a TOP SUPPORTER on all marketing materials and signage at the convention
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a TOP SUPPORTER in the Convention Yearbook (onsite program)
- One-time highlight on the FGWA Facebook page promoting company
- Post-convention attendee mailing list



## Friday Reception Sponsor - \$4,000 (co-sponsorship) \$8,000 (sole)

- Recognized as a TOP SUPPORTER on all marketing materials and signage at the convention
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a TOP SUPPORTER in the Convention Yearbook (onsite program)
- 5 minutes to address attendees at the Reception (sole sponsorship only)
- Signature Cocktail Drink to include company name to be served at the Reception
- One (1) Complimentary Full Registration to the FGWA Annual Convention & Trade Show
- Opportunity to have product or equipment outside during the reception
- One-time highlight on FGWA Facebook page promoting company
- Post-convention attendee mailing list
- Mood Cups featuring company logo and the FGWA convention logo (Included in sole sponsorship option only)

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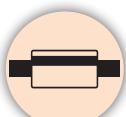
## OTHER SPONSORSHIP PACKAGES/ADD-ONS, CONTINUED



### Registration Desk Sponsor - \$2,800 (1 available)

The registration desk is the first point of contact for all attendees when they arrive at the convention. It is a high profile sponsorship and provides the sponsor with maximum exposure throughout the course of the meeting.

- Sole sponsorship of the FGWA Convention registration desk
- Company logo (along with FGWA logo) on registration desk signage
- Post-convention attendee mailing list
- Opportunity for sponsor to provide promotional item for distribution at registration desk
- One-time highlight on FGWA Facebook page promoting company
- Recognized as a Sponsor on all marketing materials and signage at the convention
- Recognized as a Sponsor in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a Sponsor in the Convention Yearbook (onsite program)



### Hotel Wrist Band Room Key Sponsorship – \$3,500.00 (1 available)

Increase your visibility by branding Wrist Band Room Key Cards.



- Designed to be worn on the wrist for convenient access instead of carrying it in your wallet or pocket.
- This wristband is made of high-quality material, fully customizable.
- Place your company name directly in their hands, from the time they check in to the time they leave the Renaissance.



### Charging Station Sponsorship - \$2,000 (1 available)

Power Up Your Brand Visibility. Keep attendees connected while keeping your brand top of mind. Sponsor a charging station and ensure your logo is seen by hundreds of attendees throughout the event.



### Notebook & Pen Sponsor - \$3,800 (1 available)

Enrich the attendee experience and ensure they can take notes during sessions. Also, a great item for continued use after the convention concludes with your company's branded notebook and pen!

- Custom branded notebook and pen combo provided to all attendees
- Logo recognition on FGWA Convention webpage with link to company website
- One (1) half page, full color ad in Convention Yearbook
- One-time highlight on FGWA Facebook page promoting company



### Water Station Sponsor – \$1,500 (1 available)

Everyone gets thirsty, so why not have your logo on the water stations located throughout the convention area?

- Sole sponsorship of water stations throughout the meeting space
- Exclusive branding on signage near water stations in the Exhibit Hall
- Recognized as a Sponsor on all marketing materials and signage at the convention
- Recognized as a Sponsor in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a Sponsor in the Convention Yearbook (onsite program)



### Attendee Lanyards Sponsor - \$3,500 (1 available)

Put your logo/message on the lanyard that is worn by every attendee throughout the convention.

- Sole sponsorship of the FGWA attendee lanyards
- Company logo printed on lanyards given to all attendees. Company may also provide pre-made company lanyards.
- One-time highlight on FGWA Facebook page promoting company
- Recognized as a Sponsor on all marketing materials and signage at the convention
- Recognized as a Sponsor in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognized as a Sponsor in the Convention Yearbook (onsite program)



### Attendee Parking Sponsor - \$1,800 (1 available)

There is no better way to support daily drive-in attendees than covering their parking fees! Receive maximum exposure throughout the Convention Center parking.

- Sole sponsorship of the FGWA Attendee Parking (for daily drive-ins)
- Sponsor may personalize the flyer handed to each attendee with their validated parking ticket
- Exclusive branding on signage near the parking area
- Post-convention attendee mailing list
- Pre or post-convention attendee email-blast – one (1) email sent through the FGWA membership platform on behalf of the sponsor to all attendees and/or potential attendees
- One-time highlight on FGWA Facebook page promoting company



### Attendee Lounge Sponsor (1 Available) - \$3,900 member / \$4,450 non-member

- One (1) double booth package (includes an 8' x 20' draped booth adjacent to the lounge – Booth 315)
- 10% discount on any "Add On" sponsorships listed below
- Sponsor has opportunity to customize lounge and booth space to be accessible through the lounge
- One (1) branded charging station provided in the lounge
- Opportunity to include equipment in this space (subject to restrictions)
- Six (6) complimentary trade show representatives
- Logo recognition on FGWA Convention webpage with link to company website
- Recognition as a TOP SUPPORTER on all marketing materials and event signage at the convention
- Recognized as a TOP SUPPORTER in Florida Driller Magazine Convention Issue, and Convention Wrap Up Issue (sent to over 1,000 members)
- Recognition as a TOP SUPPORTER in Convention Yearbook (onsite program)
- One (1) full page, full color ad in the Convention Yearbook
- Pre or post-convention attendee email blast – one (1) email sent through the FGWA membership platform on behalf of the sponsor to all attendees and/or potential attendees
- One-time highlight on FGWA Facebook page promoting company
- 50 raffle tickets to distribute to attendees - raffle items are provided by the FGWA will be given away Thursday and Friday
- Post-convention attendee mailing list

# ON-SITE ADVERTISING AND SIGNAGE OPTIONS/ADD-ONS

***Feature your company in a prominent way!***

## New Product Spotlight



### New Product Spotlight - \$1,000 per sign

- Printed & Framed Signs 22"x28" (pictured left)

### Lobby Area / Exhibit Hall Floor Graphics (6 available)

- Floor Cling 4' - \$2,500 (3 available) | Floor Cling 3' - \$2,000



### **LIGHT BOX - \$1,500 (2 available)**

Light up your message for all to see with these (2) lightbox signs. Don't just send a message, illuminate it! Exact location of unit cannot be guaranteed. FGWA will place the unit in the best location with respect to attendee traffic and traffic flow.

Artwork must be provided by May 1, 2026.



### **CUBE STACK - \$1,500 (3 available)**

This dynamic branding piece makes a statement to all those who pass by. With (3) 3' tall and 3' wide cubes of branding space, your graphics will surely capture everyone's attention in this highly-trafficked space.

- Includes up to (12) different images
- Exact location of unit cannot be guaranteed. FGWA will place the unit in the best location with respect to attendee traffic and traffic flow.

Artwork must be provided by May 1, 2026.



### **Triangle Sign - \$1,200 per sign (2 available)**

Make your brand impossible to miss with our exclusive 3-meter triangle boards—eye-catching, three-dimensional displays that command attention from every angle of the convention floor. With only two available, these premium advertising opportunities offer maximum visibility and ensure your company stands apart from the competition.

Artwork must be provided by May 1, 2026.

# BOB CASWELL MEMORIAL GOLF TOURNAMENT SPONSORSHIPS

All money raised will be donated directly to FGWA's Adopted Charity, Operation Helping Hand. Help us make an impact and show our support.

## Title Sponsor - \$3,500 (1 available / Member Only)

- Logo label/sticker on breakfast items
- Stenciled color 6' x 8' logo on the grass at the turn or other designated area
- Team of 4 players
- Logo on placards for each cart
- Logo and text on the GPS screen at the start of the tournament, and when approaching the turn
- Opportunity to address the players for 3 minutes at the beginning of the tournament
- Opportunity to address the players for 3 minutes at the awards ceremony
- Opportunity to have product or equipment on the course (restrictions will apply based on the equipment)
- Opportunity to provide promotional material to each player (production and cost of marketing material items is not included in the sponsorship, it is the responsibility of the sponsoring company)
- Recognition on signage
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 1,000 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 1,000 members)

## Golf Putting Challenge Sponsor - \$1000 (1 available)

The Putting Challenge will be held during the tournament as you pass the practice green. Every attendee gets 1 put.

- Recognition on signage next to Putting Green
- Opportunity to host challenge and network with attendees
- Opportunity to have product or equipment near Putting Green (restrictions will apply based on the equipment)
- Sponsor recognition in Florida Driller Magazine Convention Issue (Sent to over 1,000 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (Sent to over 1,000 members)



## Beverage Cart Sponsor - \$800 (2 available)

- Sole Sponsorship available for \$1,100, this will include Koozies with company logo)
- Company logo signage on one (1) beverage cart
- Opportunity to ride along and hand out promotional materials and network with players
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 1,000 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 1,000 members)

## Digital Hole Sign Sponsor - \$150

- One (1) digital sign featuring your company logo on each cart's GPS screen for the entire hole (signs will be assigned on a first come, first-served basis)

## Traditional Hole Sign Sponsor - \$175

- One (1) traditional tee sign at one golf hole (signs will be assigned on a first come, first-served basis)

## Golf Challenge Sponsor - \$1,000

Sole Sponsor of Longest Drive, Longest Putt, and Closest to the Pin.

- 100% of the proceeds go directly to the Charity (Operation Helping Hand)
- Recognition on signage next to Challenge Holes
- Opportunity to host challenge and network with attendees
- Opportunity to have product or equipment near Putting Green (restrictions will apply based on the equipment)
- Sponsor recognition in Florida Driller Magazine Convention Issue (Sent to over 1,000 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (Sent to over 1,000 members)

# HOTEL INFORMATION

## RENAISSANCE ORLANDO AT SEAWORLD

6677 SEA HARBOR DRIVE, ORLANDO, FL, 32821

Stay at the Renaissance Orlando at SeaWorld®, the host hotel for the 2026 FGWA Annual Convention & Trade Show. Enjoy modern accommodations, resort-style amenities, and convenient access to all convention activities—right in the heart of Orlando.



**RESERVATIONS #:** (800) 380-7917

**ONLINE:** <https://book.passkey.com/go/FLGroundWaterAssociation2026>

**DISCOUNT CODE:** Reference "2026 FGWA Annual Convention & Trade Show"

**DISCOUNTED ROOM RATE:** \$199 per night (available 3 days pre/post meeting dates)

**RESORT FEE:** \$25 (reduced from \$45)

**PARKING:** 50% discount on prevailing self-parking rates

**DEADLINE:** May 4, 2026, or when the block sells out.

*All reservations must be guaranteed with a major credit card, or a first night room deposit is required.*

\*Daily Resort Fee: \$25 Resort fee includes daily scheduled shuttle service to Orlando Theme Parks, wireless internet in guest rooms and meeting space, and a one-time welcome resort beverage including two coupons per room.



**Please continue your support of the FGWA Convention & Trade Show and all convention activities by staying at the appointed FGWA host hotel.**

## 2026 CONVENTION YEARBOOK

The **Convention Yearbook** will be published for distribution at the 2026 FGWA Annual Convention & Trade Show. The FGWA Convention Yearbook affords excellent coverage of the ground water industry for advertisers who wish to promote their products and services, or to create excitement about their booth in the trade show hall. The FGWA Convention Yearbook will be distributed to all convention attendees.

If you are interested in showing your support of the FGWA and advertising your company and its products at the same time, please return your exhibitor agreement today. Advertisers will be contacted by FGWA regarding specifications and deadlines once the agreement has been received. Please note that the FGWA Convention Yearbook will be printed in full color, all ads submitted must be in full color. No black & white ads will be accepted.



2024 FGWA Convention Yearbook

# FGWA EXHIBITOR / SPONSOR RULES & REGULATIONS

**CONTRACT FOR SPACE:** This application for exhibit space, the formal notice of space assignment by Management, these Rules & Regulations and the rules and regulations set forth in the EXHIBITOR'S Manual constitute a contract for the right to exhibit at FGWA's Convention & Trade Show. EXHIBITOR also agrees to comply with the rules & regulations of the Renaissance Orlando at Seaworld, Orlando.

**EXHIBIT LIMITATIONS:** Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits shall not obstruct the view or interfere with traffic to exhibits of others, and must be constructed in compliance with Display Rules & Regulations as developed, including Endcap Restrictions, accepted and endorsed by IAEM, EDPA, ESCA, and IEA (copy provided with EXHIBITOR manual and available again upon request).

**SOUND:** Exposition management (FGWA) reserves the right to determine at what point sound constitutes interference with others and must be discontinued or modified. Any method to project sound beyond the confines of the exhibit booth is expressly prohibited.

**OFFICIAL DECORATOR:** A company to be determined by FGWA shall be the Official Decorator, Drayage Contractor and Labor Contractor for this event and shall have the exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and non-technical man-power, on a rental basis to individual EXHIBITORS.

**BOOTH ASSIGNMENTS:** EXHIBITOR shall not reassign, sublease or share assigned exhibit space with any person, firm or other entity **without notification to and approval of** the Exhibit Manager. Exhibit Manager reserves the right to alter the location of exhibits as shown on the official floor plan, if it deems advisable and in the best interest of the show. Firms and representatives of firm's not assigned exhibit space are prohibited from soliciting business in any form in the exhibition area. Violators of this prohibition will be promptly ejected from the exhibition area.

**RIGHT OF REFUSAL AND/OR CANCELLATION:** Exhibit Manager reserves the right to cancel this agreement whenever it discovers that EXHIBITOR'S product is not as described in this agreement or is incompatible, in the opinion of FGWA with the purposes of the Trade Show. Contract for space may also be canceled if the EXHIBITOR'S demeanor is deemed inappropriate or disruptive by Exhibit Management. FGWA also has the right to refuse applications of companies who criteria does not fit into the mission of the association.

**INSURANCE AND HOLD HARMLESS AGREEMENTS:** General comprehensive, liability and workers compensation insurance must be obtained by EXHIBITORS at their own expense, showing FGWA as an additional insured. Proof of insurance must be submitted to FGWA upon request.

The EXHIBITOR will indemnify, defend, and hold harmless FGWA and its sponsors, the City, the Facility's owner and management, and their respective owners, directors, officers, employees, agents and representatives, against all claims, actions, demands or liability of whatsoever kind and nature, including but not limited to judgments, interest, reasonable attorneys' fees, expert witness fees, and all other related costs and charges arising out of EXHIBITOR'S activities related to the exhibition or any breach of the EXHIBITOR Rules and Regulations, claims of property or personal injury caused by or attributed in part or in whole to any action or failure to act whether by negligence or otherwise, on the part of the EXHIBITOR or any of its directors, officers, employees, agents, representatives or contractors, excluding liability caused by the sole negligence or willful misconduct of FGWA, its sponsors and their respective owners, directors, officers, employees, representatives and agents.

**LIMITATION OF LIABILITY:** EXHIBITOR assumes the entire responsibility and liability for all damages or losses to FGWA, the Facility, persons or property that occur as a result of the negligence or any actions of EXHIBITOR or its officers, employees, agents, representatives, invitees and guests during the entire exhibition period.

EXHIBITOR agrees that to the maximum extent permitted by law, FGWA, the City, the Facility and any of their respective officers, agents, employees or representatives will not be held liable for any lost or damage to any exhibits, or materials, goods or wares (collectively "property") belonging to the EXHIBITOR, and they are released from liability for any damage, lost or injury to person or property of the EXHIBITOR or its officers, employees, agents, representatives, invitees and guests, resulting from fire, storms, water, acts of God, acts of terrorism, air conditioning or heating failure, theft, mysterious disappearance, bomb threats or any other causes.

**ATTORNEY FEES AND COSTS:** Should any litigation arise out of this contract, EXHIBITOR shall pay all costs and reasonable attorney's fees incurred by decorator, Exhibit Manager, and/or the sponsoring organization, if the decorator and/or the co-sponsoring associations are the prevailing parties. This provision shall extend to the costs and attorneys' fees incurred at both the trial and appellate level.

**TAXES AND LICENSES:** EXHIBITOR shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to their activity at the FGWA Show. EXHIBITOR shall be responsible for obtaining tax identification numbers & paying all taxes, license fees or other charges that shall be due to any governmental authority in connection with their activity at the Exposition.

**AGE RESTRICTIONS & STROLLER POLICY:** No children in strollers or children under the age of 15 will be allowed access into the exhibit hall during booth setup, show hours or during booth dismantling without adult supervision.

**FIRE, SAFETY AND HEALTH:** The EXHIBITOR agrees to accept full responsibility for compliance with city, county, state and federal Fire, Safety and Health Ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents to spectators.

The EXHIBITOR hereby represents and warrants to FGWA, that EXHIBITOR has taken all steps reasonably necessary in its judgment to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected.

**DEFAULT BY EXHIBITOR:** EXHIBITOR shall be in default if it fails to pay at pre-identified dates the required sums under this agreement or breaches any of the provisions of this contract.

**UNOCCUPIED SPACE:** Exhibit Management reserves the right, should any rented EXHIBITORS' space remain unoccupied 2 hours prior to the published set-up day/hours, or should any space be forfeited due to failure to make payment in full, to sell paid or unpaid space to another EXHIBITOR or use space for such purpose as it may see fit without liability on its part. This clause shall not be construed as affecting the obligation of the EXHIBITOR to pay the full amount specified in the space rental contract. Failure to make payment of the full amount specified in the Contract for Exhibit Space by the cut-off date constitutes cancellation by the contracting EXHIBITOR.

**EARLY TEAR-DOWN OR DISMANTLING:** EXHIBITORS agree by signing this contract that they will remain on the exhibit hall floor until the official close of the trade show, as published in their EXHIBITOR manual. Early tear-down or dismantling is prohibited. Any EXHIBITORS dismantling their booths prior to the scheduled time will be penalized a \$250 fine. This fine must be paid before the EXHIBITOR may apply to exhibit at future shows. Exhibits Management will monitor and enforce this rule.

**CANCELLATIONS AND REFUNDS:** In the event of cancellation by the EXHIBITOR, the following schedule of refunds will be followed: Refund of the total amount paid as of date of cancellation, less a \$50 administrative fee will be made if written cancellation is received by **March 6, 2026**. No refunds will be paid after **March 6, 2026** unless the "paid-in-full" space is re-sold prior to the opening of the show. In that event, exhibit management will refund 50% of the booth fee within 30 days of the close of the show. If canceled at the discretion of the Exhibit Manager, the amount of refund (if any) will be determined by the Exhibit Manager at the time of cancellation. **There will be no refunds for "No-Shows".**

**EXCUSED NON PERFORMANCE/FORCE MAJEURE:** If for any reason beyond the reasonable control of FGWA, including but not limited to acts of God, war, strikes, labor disputes, accidents, government requisitions, governmental restrictions or regulations on travel (including travel advisory warnings), facility availability, commodities or supplies, inability to secure sufficient labor, civil disturbance, acts of terrorism or threats of terrorism as substantiated by governmental warnings or advisory notices, curtailment of transportation, disaster, fire, earthquakes, hurricanes, extreme inclement weather, epidemic, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts (in the city where the facility is located), or any other comparable conditions, FGWA is unable to fulfill its obligations under this Agreement, the Parties may terminate this Agreement without liability, and FGWA may retain the earned portion of the Exhibit Fee required to recompense it for expenses incurred up to the time of terminating the event. Any remaining unearned Exhibit Fee will be returned to the EXHIBITOR.

Additionally, if any part of the Facility is damaged or if circumstances beyond FGWA's reasonable control make it impossible or impractical for FGWA to permit EXHIBITOR to occupy or continue to occupy the assigned Exhibit space location during any part of or the entire exhibition, EXHIBITOR will only be charged a pro rated Exhibit Space Rental Fee for the period that the Exhibit space was or could have been occupied by EXHIBITOR. Furthermore, in no event will FGWA, the City, the Facility, or their respective owners, directors, officers, employees, agents and representatives be liable for any consequential, indirect, special or incidental damages of any nature or for any reason whatsoever.

**AUTHORITY TO SIGN:** EXHIBITOR agrees that they have the requisite authority to enter into this Agreement and bind the company or party for whom they sign, and to abide and be bound by all of the terms, conditions, all EXHIBITOR Rules and Regulations stated under this Agreement, the EXHIBITOR'S Manual, any schedules, or to any amendments to the same, all of which are integral to and incorporated by reference into this Agreement. All points not covered are subject to the decision of the Exhibit Manager.

Further, EXHIBITOR agrees that FGWA will have full power in a matter of interpretation, amendment and enforcement of all EXHIBITOR Rules and Regulations. In all instances, FGWA's rulings will be final. All rights and privileges granted to EXHIBITOR under this Agreement and any subsequent amendments are subject to and subordinate to the master lease between the Florida Ground Water Association (FGWA) and the Facility.

# 2026 FGWA SPONSOR / EXHIBITOR AGREEMENT (1/2)

2026 FGWA Annual Convention & Trade Show • May 28-30, 2026 • Renaissance Seaworld Orlando • Orlando, Florida

*To submit this form and pay online, please visit [www.fgwa.org](http://www.fgwa.org).*

## STEP 1 - YOUR INFO

Note: Please list the person who should receive the exhibit service manual and other pre-show materials.

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Email (important for pre-show information purposes): \_\_\_\_\_

I have attached a description of our products and services to be used in the Convention Yearbook (50 words or less)

### BOOTH LOCATION(S) DESIRED:

Please note: FGWA will be assigning booth preference to companies on a first come, first serve basis. If your company requests a booth that is already assigned, FGWA Exhibit Management will have the right to reassign your company to the next best available booth. **(Reminder: Booths include pipe and drape and ID signage only. Furniture can be ordered for an additional fee from the show decorator.)**

1st choice: \_\_\_\_\_ 2nd choice: \_\_\_\_\_ 3rd choice: \_\_\_\_\_

If possible, do not place our booth(s) next to the following companies (please list specific names): \_\_\_\_\_

## STEP 2 - SELECT BOOTH PACKAGE

### SPONSORSHIP & EXHIBIT BOOTH OPTIONS

(Please check all that apply)

|                  | <b>Member</b>                    | <b>Non-Member</b>                | <b>Member</b>   | <b>Non-Member</b>                |
|------------------|----------------------------------|----------------------------------|-----------------|----------------------------------|
| Platinum Sponsor | <input type="checkbox"/> \$2,400 | <input type="checkbox"/> \$2,950 | Bronze Sponsor  | <input type="checkbox"/> \$1,500 |
| Gold Sponsor     | <input type="checkbox"/> \$1,900 | <input type="checkbox"/> \$2,350 | Single Booth    | <input type="checkbox"/> \$900   |
| Silver Sponsor   | <input type="checkbox"/> \$1,750 | <input type="checkbox"/> \$2,200 | Outside Display | <input type="checkbox"/> \$750   |

## STEP 3 - ADDITIONAL SPONSORSHIPS

|                              |                                                                                                                       |                                       |                                  |
|------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------|----------------------------------|
| Thursday Registration        | <input type="checkbox"/>                                                                                              | Saturday Breakfast Sponsor            | <input type="checkbox"/> \$3,500 |
| Welcome Sponsor              | <input type="checkbox"/> \$3,500                                                                                      | Registration Desk Sponsor             | <input type="checkbox"/> \$2,800 |
| All Day Coffee Sponsor       | <input type="checkbox"/> \$2,250                                                                                      | Charging Station sponsor              | <input type="checkbox"/> \$2,000 |
| Snack Breaks                 | <input type="checkbox"/> \$2,000 (daily)<br>Choose: <input type="checkbox"/> Friday <input type="checkbox"/> Saturday | Hotel Wrist Band/<br>Room Key Sponsor | <input type="checkbox"/> \$3,500 |
| Friday Reception Sponsor     | <input type="checkbox"/> Co: \$4,000 -or-<br><input type="checkbox"/> Sole: \$8,000                                   | Notebook & Pen Sponsor                | <input type="checkbox"/> \$3,800 |
| Friday Reception Bottle Toss | <input type="checkbox"/> \$1,000                                                                                      | Attendee Lanyards Sponsor             | <input type="checkbox"/> \$3,500 |
| Friday Reception Putt Putt   | <input type="checkbox"/> \$1,000                                                                                      | Water Station Sponsor                 | <input type="checkbox"/> \$1,500 |
| Coffee & Donuts Sponsor      | <input type="checkbox"/> \$3,500                                                                                      | Attendee Parking Sponsor              | <input type="checkbox"/> \$1,800 |
|                              |                                                                                                                       | Lounge/Platinum Sponsor*              | (SOLD)                           |

# 2026 FGWA SPONSOR / EXHIBITOR AGREEMENT (2/2)

2026 FGWA Annual Convention & Trade Show • May 28-30, 2026 • Renaissance Seaworld Orlando • Orlando, Florida  
To submit this form and pay online, please visit [www.fgwa.org](http://www.fgwa.org).

## STEP 4 - ADVERTISING OPTIONS

### ON-SITE ADVERTISING AND SIGNAGE OPTIONS/ADD-ONS

|                           |                                  |                           |                                  |               |                                  |
|---------------------------|----------------------------------|---------------------------|----------------------------------|---------------|----------------------------------|
| New Product Spotlight     | <input type="checkbox"/> \$1,000 | Lobby Area Floor Cling 3' | <input type="checkbox"/> \$2,000 | Cube Stack    | <input type="checkbox"/> \$1,500 |
| Lobby Area Floor Cling 4' | <input type="checkbox"/> \$2,500 | Lightbox                  | <input type="checkbox"/> \$1,500 | Triangle Sign | <input type="checkbox"/> \$1,200 |

### ON-SITE PROGRAM /YEARBOOK ADVERTISING: (additional purchase)

\* Yearbooks are distributed to every attendee at check-in. Make sure that your company's ad is in the Yearbook!

|                                                |                                |                             |                                |                       |                                |
|------------------------------------------------|--------------------------------|-----------------------------|--------------------------------|-----------------------|--------------------------------|
| 2-page Yearbook Center Spread<br>(1 available) | <input type="checkbox"/> \$750 | Yearbook Inside Back Cover  | <input type="checkbox"/> \$450 | Full Page Yearbook Ad | <input type="checkbox"/> \$400 |
| Yearbook Inside Front Cover                    | <input type="checkbox"/> \$500 | Yearbook Outside Back Cover | <input type="checkbox"/> \$500 | Half Page Yearbook Ad | <input type="checkbox"/> \$300 |

## STEP 5 - GOLF OPTIONS

### CHARITY GOLF TOURNAMENT SPONSORSHIP

|                                |                                  |                           |                                |                               |                                  |
|--------------------------------|----------------------------------|---------------------------|--------------------------------|-------------------------------|----------------------------------|
| Title Sponsor                  | <input type="checkbox"/> \$3,500 | Beverage Cart Sponsor     | <input type="checkbox"/> \$800 | Traditional Hole Sign Sponsor | <input type="checkbox"/> \$175   |
| Golf Putting Challenge Sponsor | <input type="checkbox"/> \$1,000 | Digital Hole Sign Sponsor | <input type="checkbox"/> \$150 | Golf Challenge Sponsor        | <input type="checkbox"/> \$1,000 |

### CHARITY GOLF TOURNAMENT PLAYER REGISTRATION: (additional purchase)

Individual Registration: \$140.00       Team Sponsorship Registration: \$520.00

## STEP 6 - PAYMENT INFO

TOTAL PAYMENT DUE: (including sponsorship, booth space and/or advertising): \$\_\_\_\_\_

### PAYMENT TERMS:

Check enclosed (made payable to Florida Ground Water Association) Check # \_\_\_\_\_ Check Amount: \$\_\_\_\_\_

Credit card (complete the following information)  Visa  MC  AMEX Charge Amount: \$\_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \* \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address & Zip Code: \_\_\_\_\_

\*This is the 3 digit number found next to the signature panel on the back of the card. AMEX ONLY - This is the four digit number found on the front of your card.

### CONTRACT AGREEMENT:

I understand this agreement becomes a contract when signed by us and accepted by the FGWA Exhibit Manager. I agree to abide by the terms located below. Application will not be accepted without a signature.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

Upon completion, please return along with payment to the Florida Ground Water Association, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303 or by fax to (850) 222-3019. For additional questions or requests, please contact Elizabeth Lane at (850) 205-5641 or email at [elane@executiveoffice.org](mailto:elane@executiveoffice.org).

# 2026 SILENT AUCTION DONOR COMMITMENT FORM

Thank you for agreeing to donate an item or make a monetary donation for the 2026 FGWA Silent Auction. All proceeds from the Silent Auction will benefit the mission of the FGWA.

Submit form early to receive extra recognition! Final form deadline is May 27, 2026. Please deliver prizes no later than noon, Thursday, May 27<sup>th</sup> to the Convention Registration Desk.

Questions? (850) 205-5641 • elane@executiveoffice.org  
325 John Knox Rd. Suite L103, Tallahassee, FL 32303

Donor Name: \_\_\_\_\_  
*(as it should appear in acknowledgements)*

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## DONATION DETAILS

Monetary Donation to the Silent Auction: \$ \_\_\_\_\_

Item Donation (Name of item): \_\_\_\_\_

Retail Value: \$ \_\_\_\_\_ (This helps establish minimum bids for the item.)

Expiration Date (if any): \_\_\_\_\_

Specific Terms or Conditions: \_\_\_\_\_

Donated Item Description (100 to 150 words): \_\_\_\_\_

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**THANK YOU FOR YOUR SUPPORT!**



**FLORIDA GROUND WATER  
ASSOCIATION**

325 John Knox Rd, Ste L103

Tallahassee, FL 32303

(850) 205-5641

[www.fgwa.org](http://www.fgwa.org)