

EXHIBITOR PROSPECTUS & SPONSORSHIP OPPORTUNITIES

INDIVIDUALLY We Are
ONE DROP
TOGETHER We Are the

FGWA

2019 FGWA ANNUAL CONVENTION & TRADE SHOW

MAY 16-18, 2019

CARIBE ROYALE • ORLANDO, FL



INVITATION TO EXHIBITORS



PAST FGWA CONVENTION REGISTRATIONS

(Full registrations only. Not including exhibitors.)



274

2016

(non-renewal year)



496

2017

(renewal year)



403

2018

(non-renewal year)



Reserve your exhibit space today! Please be sure to return your completed Sponsor / Exhibitor Agreement to the FGWA headquarters at 325 John Knox Road, Ste L103, Tallahassee, FL 32303 or by fax to (850) 222-3019 (attention Lisa Kamper, FGWA Meeting Planner. For additional information please contact the FGWA office at (850) 205-5641 or visit www.fgwa.org.

WE LOOK FORWARD TO SEEING YOU IN ORLANDO IN MAY 2019!

SCHEDULE OF EVENTS

THURSDAY, MAY 16, 2019

12:30 p.m.	2019 Bob Caswell Memorial Golf Tournament (sponsorships available)
TBD	FGWA Awards Ceremony immediately following golf tournament
TBD	Early Exhibit Set-Up

FRIDAY, MAY 17, 2019

8:00 a.m. – 3:00 p.m.	Educational Sessions
9:00 a.m. – 2:00 p.m.	Exhibit Registration & Setup

1:30 p.m. – 2:30 p.m.	Exhibitor Reception
3:00 p.m. – 6:00 p.m.	Trade Show Hall Grand Opening
6:00 p.m. – 7:30 p.m.	Friday Night Reception

SATURDAY, MAY 18, 2019

8:00 a.m. – 8:30 a.m.	Breakfast in the Trade Show Hall
8:00 a.m. – 10:00 a.m.	Trade Show Open
10:00 a.m. – 3:00 p.m.	Educational Sessions
10:00 a.m. – 1:00 p.m.	Exhibit Teardown

SHOW INFORMATION

SECURITY:

Exhibit area will be locked at the close of each day for the protection of the exhibits. Unauthorized personnel will not have access to the exhibit area during non-show hours.

NAME BADGES:

The exhibitor confirmation packets will contain an Exhibitor Representative Registration form for exhibitors to use to register all on-site representatives. Every person on the show floor will be required to have a badge, both exhibitors and convention registrants. Therefore, it is extremely important to return this form to the FGWA office by the indicated deadline.

SILENT AUCTION:

FGWA will be holding its silent auction again this year during trade show hours. This is the perfect opportunity for exhibitors to create excitement and increase traffic at their booth. Auction items may include gift cards, theme park tickets, electronics; drilling equipment or services...the choice is yours! FGWA will promote participating companies and auction items leading up to the show, so make plans now to participate. A commitment form is available online at www.fgwa.org and will also be included in exhibitor confirmation packets.

2019 BOB CASWELL MEMORIAL GOLF TOURNAMENT

May 16, 2019 | 12:30 p.m. shotgun start

All proceeds benefit Operation Helping Hand (OHH) for active duty military families whose loved ones have been wounded in service to their country.

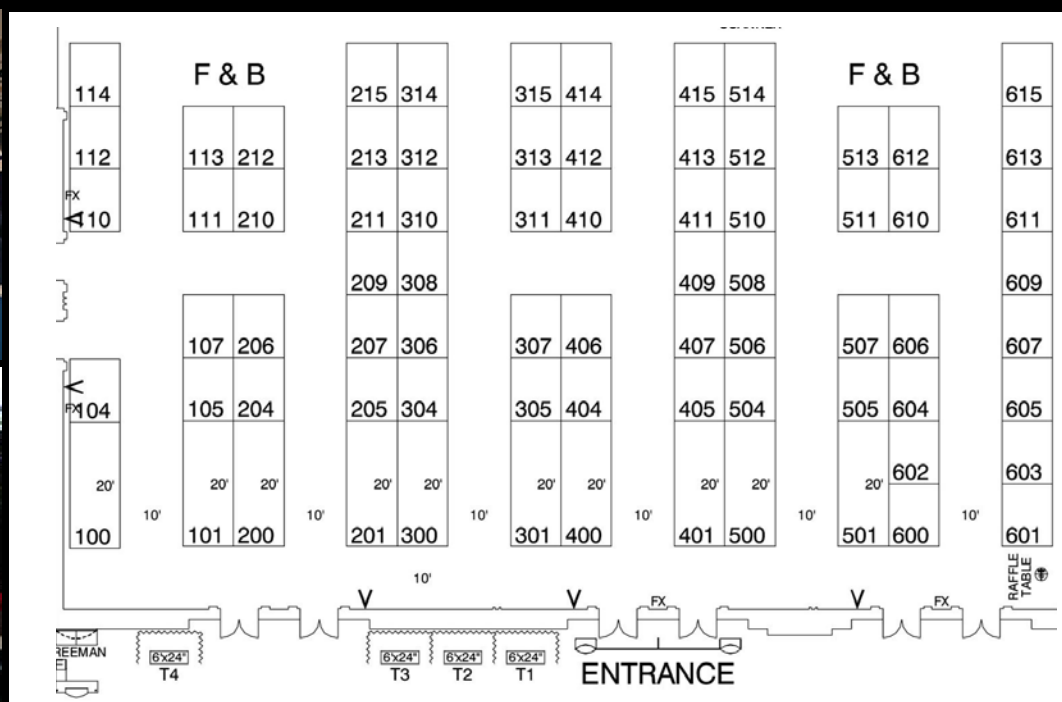
To sponsor this event, see information included in this brochure. To register yourself or a team, visit the FGWA website at www.fgwa.org.

Since 2008, the FGWA has donated over \$40,000 to OHH. Join us on the green to help us raise funds to support this worthy cause!

Title Sponsor:



TRADE SHOW HALL FLOOR PLAN



GENERAL CONVENTION SPONSORS

F GWA has created several sponsorship packages which include booth space as well as various forms of sponsor recognition to increase your return on investment from participating in the show. The New and Improved sponsorship levels are detailed below. (Reminder: Booths include pipe and drape and ID signage only. Furniture can be purchased for an additional fee from the show decorator.)

GENERAL CONVENTION SPONSORSHIP → INCLUDES BOOTH SPACE

Platinum Sponsor (10 Available) - \$1,800 Member / \$2,350 Non-Member*

- One (1) Convention Double Booth Package in Prime Location (includes a 8' x 20' draped booth in front of trade show hall; prime spaces only available to Platinum Sponsors)
- Six (6) Complimentary Trade Show Representatives
- Logo recognition on FGWA Convention webpage until August 2019
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)
- One (1) Complimentary Full page, Full Color ad in Convention Yearbook
- One (1) Announcement in a FGWA Email sent to all attendees and potential attendees promoting and highlighting your sponsorship at convention.
(This will feature your company logo and a 50 word highlight)
- 50 raffle tickets to distribute to attendees - raffle items will be given away Friday and Saturday

Gold Sponsor - \$1,300 Member / \$1,450 Non-Member

- One (1) Convention Booth Package (includes 8' x 10' draped booth)
- Four (4) Complimentary Trade Show Representatives
- Sponsor recognition on FGWA Convention webpage until August 2019
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)
- One (1) Complimentary Half page, Full Color ad in Convention Yearbook
- 40 raffle tickets to distribute to attendees - raffle items will be given away Friday and Saturday
- Upgrade to double booth space (8' x 20') – Add \$550

Silver Sponsor - \$1,050 Member / \$1,200 Non-Member

- One (1) Convention Booth Package (includes 8' x 10' draped booth)
- Three (3) Complimentary Trade Show Representatives
- Sponsor recognition on FGWA Convention webpage until August 2019
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)
- One (1) Complimentary Quarter page, Full Color ad in Convention Yearbook
- 30 raffle tickets to distribute to attendees - raffle items will be given away Friday and Saturday
- Upgrade to double booth space (8' x 20') – Add \$550

Bronze Sponsor - \$800 Member / \$950 Non-Member

- One (1) Convention Booth Package (includes 8' x 10' draped booth)
- Two (2) Complimentary Trade Show Representatives
- Sponsor recognition on FGWA Convention webpage until August 2019
- Sponsor recognition on all marketing materials and event signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)
- 20 raffle tickets to distribute to attendees - raffle items will be given away Friday and Saturday
- Upgrade to double booth space (8' x 20') – Add \$550

(8' x 10') Exhibit Booth Space Only

(includes 10 raffle tickets to distribute to attendees. Raffle items will be given away Friday and Saturday.)

- \$550 Member
- \$700 Non-Member

Outside Vehicle Display Only

(includes 10 raffle tickets to distribute to attendees. Raffle items will be given away Friday and Saturday.)

- \$350 Member
- \$800 Non-Member

GENERAL INFORMATION

2019 FGWA Convention Yearbook

The special Convention Yearbook will be published for distribution at the 2019 FGWA Annual Convention & Trade Show. The FGWA Convention Yearbook affords excellent coverage of the ground water industry for advertisers who wish to promote their products and services, or to create excitement about their booth in the trade show hall. The FGWA Convention Yearbook will be distributed to all convention attendees...that's over 650 well drillers!

If you are interested in showing your support of FGWA and advertising your company and its products at the same time, please return the enclosed Exhibitor Agreement today. Advertisers will be contacted by FGWA regarding specifications and deadlines once the agreement has been received.



2018 FGWA Convention Yearbook

Materials:

* Signed Platinum Sponsor/Exhibitor Agreement and sponsor logo in EPS, JPG or TIFF 300 dpi format must be returned by 1/14/2019 to be recognized in the Convention Registration Brochure.

**Platinum Sponsor to provide logo in EPS, JPG or TIFF file by 2/1/2019 to be recognized in onsite program, signage and promo items

ADDITIONAL SPONSORSHIP OPPORTUNITIES

In addition to the various General Convention Sponsorships and exhibit booth space, FGWA offers a wide variety of additional sponsorships which are available to both exhibiting and non-exhibiting companies.

Bob Caswell Memorial Golf Tournament Sponsorships

All money raised will be donated directly to FGWA's Adopted Charity, Operation Helping Hand. Help us make an impact and show your support.

Title Sponsor - \$2,000 (1 available / Member Only)

- Logo label/sticker on boxed lunch
- Stenciled color 6' x 8' logo on the grass at the turn or other designated area
- Team of 4 players
- Logo on placards for each cart
- Logo and text on the GPS screen at the start of the tournament, and when approaching the turn
- Opportunity to address the players for 3 minutes at the beginning of the tournament
- Opportunity to address the players for 3 minutes at the awards ceremony
- Opportunity to have product or equipment on the course (restrictions will apply based on the equipment)
- Opportunity to provide promotional material to each player (production and cost of marketing material items is not included in the sponsorship, it is the responsibility of the sponsoring company)
- Recognition on signage
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)

Golf Putting Challenge Sponsor - \$300 (1 available)

Challenge will be completed prior to shot gun start

- Recognition on signage next to Putting Green
- Opportunity to host challenge and network with attendees
- Opportunity to have product or equipment near Putting Green (restrictions will apply based on the equipment)
- Sponsor recognition in Florida Driller Magazine Convention Issue (Sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (Sent to over 650 members)

Beverage Cart Sponsorship - \$300 (2 available)

Sole Sponsorship available for \$600

- Company logo signage on one (1) beverage cart
- Opportunity to ride along and hand out promotional materials and network with players
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)
- Koozies with company logo included in sole sponsorship (\$600)

Digital Hole Sign Sponsorship - \$150 (18 available)

- One (1) digital sign featuring your company logo on each cart's GPS screen for the entire hole (signs will be assigned on a first come, first-served basis)
- Company logo on each cart's GPS screen for the entire hole

Traditional Hole Sign Sponsorship - \$125 (18 available)

- One (1) traditional tee sign at one golf hole (signs will be assigned on a first come, first-served basis)

Hole in One Contest Sponsor - \$1,000

- 50% of the proceeds go to the Charity (Operation Helping Hand) and 50% of the proceeds go to the winner. If there is no winner 100% of the proceeds go to the charity (Operation Helping Hand)
- Personalized promotional package available

Golf Challenge Sponsor - \$800

- 100% of the proceeds go directly to the Charity (Operation Helping Hand)
- Sole Sponsor of Longest Drive, Longest Putt, and Closest to the Pin
- Recognition on signage next to Putting Green
- Opportunity to host challenge and network with attendees
- Opportunity to have product or equipment near Putting Green (restrictions will apply based on the equipment)
- Sponsor recognition in Florida Driller Magazine Convention Issue (Sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (Sent to over 650 members)

Golf Tournament Prize Sponsor - \$400

- 100% of the proceeds go directly to the Charity (Operation Helping Hand)
- Personalized promotional package available

Friday Convention Kick-Off Breakfast \$2000 (1 available)

- Sole sponsorship of the Friday Breakfast
- Recognition on signage during breakfast as the Friday Breakfast sponsor
- Sole sponsorship of the FGWA Annual Membership Meeting
- 5 minutes to address attendees at the Membership Meeting
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)
- One (1) Announcement in a FGWA Email sent to all attendees and potential attendees promoting and highlighting your sponsorship at convention. (This will feature your company logo and a 50 word highlight)

Saturday Breakfast Sponsorship - \$3000 (1 available)

- Sole sponsorship of the Saturday Breakfast
- Recognition on signage during breakfast as the Saturday Breakfast sponsor
- Announcement as sponsor during breakfast to promote booth location and company
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)
- One (1) Announcement in a FGWA Email sent to all attendees and potential attendees promoting and highlighting your sponsorship at convention. (This will feature your company logo and a 50 word highlight)

continued next page...

DO YOU HAVE AN IDEA FOR A CUSTOMIZED SPONSORSHIP PACKAGE? CONTACT THE FGWA OFFICE TODAY.

ADDITIONAL SPONSORSHIPS OPPORTUNITIES, CONTINUED

Friday Night Reception - \$3,000 (2 available)

(Sole Sponsorship available for \$6,000, to include mood cups featuring your company logo and the FGWA logo, used for all beverages during the reception and a memento take away for attendees)

- Shared sponsorship of the Friday Night Reception
- Sponsor recognition on all marketing materials and signage at the reception
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)
- 5 minutes to address attendees at the Reception
- Signature Cocktail Drink to include company name served at the Reception
- One (1) Complimentary Full Registration to the FGWA Annual Convention & Trade Show
- One (1) Complimentary Set of Attendee Mailing Labels sent 4 weeks prior to the show to promote your company
- Opportunity to have product or equipment outside during the reception
- One (1) Announcement in a FGWA Email sent to all attendees and potential attendees promoting and highlighting your sponsorship at convention. (This will feature your company logo and a 50 word highlight)
- Mood Cups featuring company logo and the FGWA convention logo (Included in sole sponsorship option only)

Attendee Lanyards - \$1,000 (1 available)

- Sole sponsorship of the FGWA Attendee Lanyards
- Company logo (along with FGWA logo) printed on lanyards given to all attendees. Company may also provide pre-made company lanyards
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)

Convention Registration Desk - \$1,000 (1 available)

- Sole sponsorship of the FGWA Convention Registration Desk
- Company logo (along with FGWA logo) on registration desk signage
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)
- Company may also provide attendee bags

Name Badges - \$2,000 (1 available)

- Sole sponsorship of the FGWA Name Badges for all attendees
- Company logo (along with FGWA logo) on all name badges
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)

Note Pads - \$2,000 (1 available)

- Sole sponsorship of the Notepads that will be placed on all tables in the general session room and break-out session for all attendees.
- Company logo (along with FGWA logo) on all notepads
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)
- **can add company logo pens for an additional \$1,000 sponsorship

Floor Clings - \$500

- Company logo or any additional company information. To be placed near exhibit booth or high traffic area.
- Sponsor recognition on all marketing materials and signage at the convention
- Sponsor recognition in Florida Driller Magazine Convention Issue (sent to over 650 members)
- Sponsor recognition in Convention Yearbook
- Sponsor recognition in Florida Driller Magazine Convention Wrap Up Issue (sent to over 650 members)

Additional Sponsorship Opportunities Available

- Window Clings
- Column Wraps
- Picture Frame Inserts

DO YOU HAVE AN IDEA FOR A CUSTOMIZED SPONSORSHIP PACKAGE? CONTACT THE FGWA OFFICE AT (850) 205-5641 TODAY.

PLEASE CONTINUE YOUR SUPPORT OF THE FGWA CONVENTION & TRADE SHOW AND ALL CONVENTION ACTIVITIES BY STAYING AT THE CARIBE ROYALE, THE APPOINTED FGWA HOST HOTEL.

HOTEL INFORMATION

CARIBE ROYALE

8101 WORLD CENTER DRIVE, ORLANDO, FL 32821

WWW.CARIBEROYALE.COM



Hotel reservations can be made directly with the hotel by calling the Caribe Royale at (888) 258-7501. Notify the hotel you are attending the Florida Ground Water Association Annual Convention to receive the special reduced rate of **\$149.00** for single/ double or \$249 for a villa. Make your reservations now because after **April 5, 2019** the Caribe Royale may not offer rooms to FGWA at this reduced rate.

HOTEL SCAM ALERT

It has been brought to our attention that unauthorized housing solicitors have been contacting past convention exhibitors and acting on behalf of the FGWA. Please note that the FGWA does not work with a housing group. They are claiming that they have a lower rate at the Caribe Royale than the FGWA. This is not the case. These groups are a scam and we suggest you do not contact.

FGWA EXHIBITOR / SPONSOR RULES & REGULATIONS

CONTRACT FOR SPACE: This application for exhibit space, the formal notice of space assignment by Management, these Rules & Regulations and the rules and regulations set forth in the EXHIBITOR'S Manual constitute a contract for the right to exhibit at FGWA's Convention & Trade Show. EXHIBITOR also agrees to comply with the rules & regulations of the Caribe Royale All Suite Hotel.

EXHIBIT LIMITATIONS: Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits shall not obstruct the view or interfere with traffic to exhibits of others, and must be constructed in compliance with Display Rules & Regulations as developed, including Endcap Restrictions, accepted and endorsed by IAEM, EDPA, ESCA, and IEA (copy provided with EXHIBITOR manual and available again upon request).

SOUND: Exposition management (FGWA) reserves the right to determine at what point sound constitutes interference with others and must be discontinued or modified. Any method to project sound beyond the confines of the exhibit booth is expressly prohibited.

OFFICIAL DECORATOR: A company to be determined by FGWA shall be the Official Decorator, Drayage Contractor and Labor Contractor for this event and shall have the exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and nontechnical man-power, on a rental basis to individual EXHIBITORS.

BOOTH ASSIGNMENTS: EXHIBITOR shall not reassign, sublease or share assigned exhibit space with any person, firm or other entity without notification to and approval of the Exhibit Manager. Exhibit Manager reserves the right to alter the location of exhibits as shown on the official floor plan, if it deems advisable and in the best interest of the show. Firms and representatives of firm's not assigned exhibit space are prohibited from soliciting business in any form in the exhibition area. Violators of this prohibition will be promptly ejected from the exhibition area.

RIGHT OF REFUSAL AND/OR CANCELLATION: Exhibit Manager reserves the right to cancel this agreement whenever it discovers that EXHIBITOR'S product is not as described in this agreement or is incompatible, in the opinion of FGWA with the purposes of the Trade Show. Contract for space may also be canceled if the EXHIBITOR'S demeanor is deemed inappropriate or disruptive by Exhibit Management.

INSURANCE AND HOLD HARMLESS AGREEMENTS: General comprehensive, liability and workers compensation insurance must be obtained by EXHIBITORS at their own expense, showing FGWA as an additional insured. Proof of insurance must be submitted to FGWA upon request.

The EXHIBITOR will indemnify, defend, and hold harmless FGWA and its sponsors, the City, the Facility's owner and management, and their respective owners, directors, officers, employees, agents and representatives, against all claims, actions, demands or liability of whatsoever kind and nature, including but not limited to judgments, interest, reasonable attorneys' fees, expert witness fees, and all other related costs and charges arising out of EXHIBITOR'S activities related to the exhibition or any breach of the EXHIBITOR Rules and Regulations, claims of property or personal injury caused by or attributed in part or in whole to any action or failure to act whether by negligence or otherwise, on the part of the EXHIBITOR or any of its directors, officers, employees, agents, representatives or contractors, excluding liability caused by the sole negligence or willful misconduct of FGWA, its sponsors and their respective owners, directors, officers, employees, representatives and agents.

LIMITATION OF LIABILITY: EXHIBITOR assumes the entire responsibility and liability for all damages or losses to FGWA, the Facility, persons or property that occur as a result of the negligence or any actions of EXHIBITOR or its officers, employees, agents, representatives, invites and guests during the entire exhibition period.

EXHIBITOR agrees that to the maximum extent permitted by law, FGWA, the City, the Facility and any of their respective officers, agents, employees or representatives will not be held liable for any lost or damage to any exhibits, or materials, goods or wares (collectively "property") belonging to the EXHIBITOR, and they are released from liability for any damage, loss or injury to person or property of the EXHIBITOR or its officers, employees, agents, representatives, invites and guests, resulting from fire, storms, water, acts of God, acts of terrorism, air conditioning or heating failure, theft, mysterious disappearance, bomb threats or any other causes.

ATTORNEY FEES AND COSTS: Should any litigation arise out of this contract, EXHIBITOR shall pay all costs and reasonable attorney's fees incurred by decorator, Exhibit Manager, and/or the sponsoring organization, if the decorator and/or the co-sponsoring associations are the prevailing parties. This provision shall extend to the costs and attorneys' fees incurred at both the trial and appellate level.

TAXES AND LICENSES: EXHIBITOR shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to their activity at the FGWA Show. EXHIBITOR shall be responsible for obtaining tax identification numbers & paying all taxes, license fees or other charges that shall be due to any governmental authority in connection with their activity at the Exposition.

AGE RESTRICTIONS & STROLLER POLICY: No children in strollers or children under the age of 15 will be allowed access into the exhibit hall during booth setup, show hours or during booth dismantling without adult supervision.

FIRE, SAFETY AND HEALTH: The EXHIBITOR agrees to accept full responsibility for compliance with city, county, state and federal Fire, Safety and Health Ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents to spectators.

The EXHIBITOR hereby represents and warrants to FGWA, that EXHIBITOR has taken all steps reasonably necessary in its judgment to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected.

DEFAULT BY EXHIBITOR: EXHIBITOR shall be in default if it fails to pay at pre-identified dates the required sums under this agreement or breaches any of the provisions of this contract.

UNOCCUPIED SPACE: Exhibit Management reserves the right, should any rented EXHIBITORS' space remain unoccupied 2 hours prior to the published set-up day/hours, or should any space be forfeited due to failure to make payment in full, to sell paid or unpaid space to another EXHIBITOR or use space for such purpose as it may see fit without liability on its part. This clause shall not be construed as affecting the obligation of the EXHIBITOR to pay the full amount specified in the space rental contract. Failure to make payment of the full amount specified in the Contract for Exhibit Space by the cut-off date constitutes cancellation by the contracting EXHIBITOR.

EARLY TEAR-DOWN OR DISMANTLING: EXHIBITORS agree by signing this contract that they will remain on the exhibit hall floor until the official close of the trade show, as published in their EXHIBITOR manual. Early tear-down or dismantling is prohibited. Any EXHIBITORS dismantling their booths prior to the scheduled time will be penalized a \$250 fine. This fine must be paid before the EXHIBITOR may apply to exhibit at future shows. Exhibits Management will monitor and enforce this rule.

CANCELLATIONS AND REFUNDS: In the event of cancellation by the EXHIBITOR, the following schedule of refunds will be followed: Refund of the total amount paid as of date of cancellation, less a \$50 administrative fee will be made if written cancellation is received by March 4, 2019. No refunds will be paid after March 4, 2019 unless the "paid-in-full" space is re-sold prior to the opening of the show. In that event, exhibit management will refund 50% of the booth fee within 30 days of the close of the show. If canceled at the discretion of the Exhibit Manager, the amount of refund (if any) will be determined by the Exhibit Manager at the time of cancellation. There will be no refunds for "No-Shows".

EXCUSED NON PERFORMANCE/FORCE MAJEURE : If for any reason beyond the reasonable control of FGWA, including but not limited to acts of God, war, strikes, labor disputes, accidents, government requisitions, governmental restrictions or regulations on travel (including travel advisory warnings), facility availability, commodities or supplies, inability to secure sufficient labor, civil disturbance, acts of terrorism or threats of terrorism as substantiated by governmental warnings or advisory notices, curtailment of transportation, disaster, fire, earthquakes, hurricanes, extreme inclement weather, epidemic, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts (in the city where the facility is located), or any other comparable conditions, FGWA is unable to fulfill its obligations under this Agreement, the Parties may terminate this Agreement without liability, and FGWA may retain the earned portion of the Exhibit Fee required to recompense it for expenses incurred up to the time of terminating the event. Any remaining unearned Exhibit Fee will be returned to the EXHIBITOR.

Additionally, if any part of the Facility is damaged or if circumstances beyond FGWA's reasonable control make it impossible or impractical for FGWA to permit EXHIBITOR to occupy or continue to occupy the assigned Exhibit space location during any part of or the entire exhibition, EXHIBITOR will only be charged a pro rated Exhibit Space Rental Fee for the period that the Exhibit space was or could have been occupied by EXHIBITOR. Furthermore, in no event will FGWA, the City, the Facility, or their respective owners, directors, officers, employees, agents and representatives be liable for any consequential, indirect, special or incidental damages of any nature or for any reason whatsoever.

AUTHORITY TO SIGN: EXHIBITOR agrees that they have the requisite authority to enter into this Agreement and bind the company or party for whom they sign, and to abide and be bound by all of the terms, conditions, all EXHIBITOR Rules and Regulations stated under this Agreement, the EXHIBITORS' Manual, any schedules, or to any amendments to the same, all of which are integral to and incorporated by reference into this Agreement. All points not covered are subject to the decision of the Exhibit Manager.

Further, EXHIBITOR agrees that FGWA will have full power in a matter of interpretation, amendment and enforcement of all EXHIBITOR Rules and Regulations. In all instances, FGWA's rulings will be final. All rights and privileges granted to EXHIBITOR under this Agreement and any subsequent amendments are subject to and subordinate to the master lease between the Florida Ground Water Association (FGWA) and the Facility.

FGWA SPONSOR / EXHIBITOR AGREEMENT

2019 FGWA ANNUAL CONVENTION & TRADE SHOW • MAY 16 - 18, 2019 • CARIBE ROYALE • ORLANDO, FL

Note: Please list the person who should receive the exhibit service manual and other pre-show materials.

Contact Name: _____

Company _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email (important for pre-show information purposes): _____

Description of Products and Services (50 words or less to be used in Convention Yearbook):

BOOTH LOCATION(S) DESIRED:

Please note: FGWA will be assigning booth preference to companies on a first come, first serve basis. If your company requests a booth that is already assigned, FGWA Exhibit Management will have the right to reassign your company to the next best available booth.

(Reminder: Booths include pipe and drape and ID signage only. Furniture can be purchased for an additional fee from the show decorator.)

1st choice: _____ 2nd choice: _____ 3rd choice: _____

If possible, do not place our booth(s) next to the following companies (please list specific names): _____

SPONSORSHIP & EXHIBIT BOOTH OPTIONS (Please check all that apply)

	Member	Non-Member		Member	Non-Member
Platinum Sponsor	<input type="checkbox"/> \$1,800.00	<input type="checkbox"/> \$2,350.00			
Gold Sponsor	<input type="checkbox"/> \$1,300.00	<input type="checkbox"/> \$1,450.00	Gold w/ Additional Booth	<input type="checkbox"/> \$1,850.00	<input type="checkbox"/> \$2,000.00
Silver Sponsor	<input type="checkbox"/> \$1,050.00	<input type="checkbox"/> \$1,200.00	Silver w/ Additional Booth	<input type="checkbox"/> \$1,600.00	<input type="checkbox"/> \$1,750.00
Bronze Sponsor	<input type="checkbox"/> \$800.00	<input type="checkbox"/> \$950.00	Bronze w/ Additional Booth	<input type="checkbox"/> \$1,350.00	<input type="checkbox"/> \$1,500.00
Single Booth	<input type="checkbox"/> \$550.00	<input type="checkbox"/> \$700.00			
Outside Display	<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$800.00			

Additional Sponsorship Selection (please list): _____ \$ _____

Are you interested in playing in the Golf Tournament? Yes No

CONVENTION YEARBOOK OPTIONS: (additional purchase)

Full Page Yearbook Ad: \$200.00 Half Page Yearbook Ad: \$150.00 Quarter Page Yearbook Ad: \$100.00

TOTAL PAYMENT DUE: (including sponsorship, booth space and/or advertising): \$ _____

PAYMENT TERMS:

Check enclosed (made payable to Florida Ground Water Association) Check # _____ Check Amount: \$ _____

Credit card (complete the following information) Visa MC AMEX Charge Amount: \$ _____

Card #: _____ Exp. Date: _____ CVV Code:*

Name on Card: _____ Signature: _____

Billing Address & Zip Code: _____

*This is the 3 digit number found next to the signature panel on the back of the card. AMEX ONLY - This is the four digit number found on the front of your card.

CONTRACT AGREEMENT:

I understand this agreement becomes a contract when signed by us and accepted by the FGWA Exhibit Manager. I agree to abide by the terms located below. Application will not be accepted without a signature.

Signature of Authorized Representative Title Date

Upon completion, please return along with payment to the Florida Ground Water Association, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303 or by fax to (850) 222-3019. For additional questions or requests, please contact Lisa Kamper at (850) 205-5641 or email at lkamper@executiveoffice.org.